

**TOWN OF FAIRFAX
CLIMATE ACTION COMMITTEE (CAC)
REGULAR MEETING MINUTES**

DATE, TIME, PLACE:

Tuesday, December 9, 2014, 7:00 PM, Fairfax Community Center

PURPOSE OF MEETING:

Regular Meeting

ATTENDANCE:

CAC MEMBERS PRESENT: Chair Bruce Ackerman (GPIC); Secretary Cassidy DeBaker, (GPIC); Vice Chair Jody Timms (Community) Barbra Coler (Mayor); and Jennifer Hammond (Community).

CAC MEMBERS ABSENT: Kiki La Porta (Community) and David Haskell (Community)

GUESTS: None

ACTIONS TO BE TAKEN PRIOR TO THE NEXT MEETING:

- C. DeBaker to email K. LaPorta the suggested website logo changes.
- K. LaPorta to work on website logo for next regular meeting.
- B. Coler and J. Hammond to update CAP Scorecard-GHG Reduction Actions.
- B. Coler to list out relevant town ordinances (adapted from the scorecard) that can be added to the website.
- J. Timms to revise Annual Action Plan to include the top 3 Emissions Reduction Measures (ERM): 1) ERM 17-Marin Clean Energy, 2) ERM 22-Green Purchasing, and 3) ERM 23-Food and Green Waste and send to C. DeBaker.
- C. DeBaker will submit the final Annual Action Plan 2014 to GPIC.
- C. DeBaker to discuss with Town Manager the possibility of completing the downtown with LED streetlights.

1. CALL TO ORDER

- Chair B. Ackerman called the meeting to order at 7:06PM.

2. APPROVAL OF AGENDA

- Approved December 9, 2014 Agenda.

3. APPROVAL OF PRIOR MEETING MINUTES

- Approved November 10, 2014 Meeting Minutes with few minor changes.

- Missing formal minutes from September 2014 (C. DeBaker misplaced notebook). J. Timms will provide abbreviated notes and C. DeBaker will format and send to Michele Gardner for posting.

4. PUBLIC EXPRESSION TIME

- None

5. REPORT ON WEBSITE

- C. DeBaker presented the various website logos designed by K. LaPorta.
- Members agreed that “Town of Fairfax” should be added to the logo.
- Members would like to see the logo iterations in black and white (no color).
- Some members would like to see the logo without the “sparkles” and some would like to see the logo with a single “sparkle” at the end of the arc.
- C. DeBaker will email K. LaPorta the suggested changes and CAC will review the logos at the next regular meeting.
- B. Coler to list out relevant town ordinances (adapted from the scorecard) that can be added to the website.

6. DISCUSS MARKETING IDEAS TO BE OFFERED TO MCE/CLARIFICATION OF COSTS FOR COMMERCIAL/MULTI-FAMILY ACCOUNTS

- CAC members shared the following ideas to offer to MCE:
 - Waive Deep Green fees for one year to the first 50 or 100 households that sign up for Deep Green. This can be presented as a pilot program in Fairfax.
 - Work with the Fairfax Chamber of Commerce to encourage local business to switch to Deep Green-MCE offers free advertising/decals. CAC may work with businesses to calculate the potential savings that MCE has over PG&E.
 - Work with schools in Fairfax to get them to switch to Deep Green (e.g., Cascade Canyon, St. Rita’s, Wise Academy, and Manor).

7. DISCUSS ANNUAL ACTION PLAN PROGRESS

- J. Timms will revise Annual Action Plan to include the top 3 Emissions Reduction Measures (ERM): 1) ERM 17-Marin Clean Energy, 2) ERM 22-Green Purchasing, and 3) ERM 23-Food and Green Waste and send to C. DeBaker.
- C. DeBaker will submit Annual Action Plan to GPIC.

8. REPORT ON LED STREET LIGHTS RESEARCH

- C. DeBaker to discuss with Town Manager the possibility of completing the downtown with LED streetlights. Is there grant money available?

- Currently only a portion of the downtown streetlights were replaced with LED.

9. CONSIDER POSSIBLE EDUCATION SNIPPETS TO TOWN COUNCIL

- B. Ackerman suggested that CAC periodically speak at the Town Council meeting during public expression time to highlight snippets of what CAC is currently working on.
- CAC agreed to add “Education Snippet” to the agenda, to allow time to discuss who will speak at the Town Council meeting and the information content.

10. UPDATE ON POSSIBLE CLIMATE SUMMIT

- Local Climate Event/Workshop to be held at the Women’s Club and hosted by CAC on a Saturday in February or March 2015 (possibly 10am-11:30am).
- J. Timms will discuss this event with Christine O’Rourke (MCEP) and Jim Moore (Town Planning Director) and obtain the current GHG emission calculations for Fairfax and the subsequent findings. Results are anticipated to be available via MCEP at the end of December 2014.
- CAC would like to invite MCE, Resilient Neighborhoods, 350marin.org, Sustainable Fairfax, and possibly a community speaker associated with local projects such as the Carbon Project and/or Fibershed.
- Tabling and information panels can be incorporated into the event.

11. GREEN PURCHASING POLICY UPDATE

- Town adopted by resolution an Environmental Purchasing and Practices Policy (it should no longer be referred to as the Green Purchasing Policy). The Town Council adopted this policy at the November 5, 2014 meeting.
- B. Coler stated that the policy can be updated in the future, it is a dynamic policy.

12. COMMITTEE MEMBER COMMENTS AND UPDATES

- J. Timms saw the documentary “Cowspiracy” which discusses animal agriculture/beef industry from a global perspective. 51% of global GHG emissions are attributed to beef production, whereas transportation and fossil fuels account for 18%.
- J. Timms on behalf of 350marin.org will be coordinating with Sustainable Fairfax to show the film “Future Energy” at the next film night in town.

NEXT CAC MEETING

- The next CAC meeting will be on the regular date of the second Tuesday of the month, January 13, 2014, at 7:00 PM, at the Fairfax Community Center.

9. ADJOURNMENT

- The meeting was adjourned at 8:37 PM.

RESPECTFULLY SUBMITTED by Cassidy DeBaker, CAC Secretary

DISTRIBUTION:

Draft minutes were emailed to: CAC members

Approved minutes will be emailed to: CAC members and Michele Gardner