

# Town of Fairfax Climate Action Committee

## Minutes Tuesday October 20, 2015

Present: Jen Hammond, Kiki LaPorta, Barbara Coler, Bruce Ackerman (CAC Members) with Allison Hang and Polina Osipova

Absent: Cassidy DeBaker and Jody Timms

1. Minutes from last meeting approved
2. Agenda Approved
3. **Deep Green (DG):** Allison Hang from MCE – Public Relations Dept. reported that there was an increase in Fairfax residential sign-ups for both Deep Green (+28); Light Green (+41). In the commercial sector there are 9 less Deep Green accounts and 8 more Light Green Accounts. (As of July 2015)

Bruce expressed that having the ability to “sign people up” on the spot was a major advance in building Deep Green numbers. Right now – with MCE personnel operating the computer, MCE customers can sign-up for Deep Green. Bruce and Allison invited other members of the committee to attend various events – Farmer’s Markets, Chamber of Commerce Mixers etc. to work on signing up more to Deep Green. A wide ranging discussion reviewed options for spreading the word and obtaining additional Deep Green sign-ups. Allison mentioned that she was working with the Chamber of Commerce to go around to Fairfax businesses offering energy audits and “city light” services.

4. **Resilient Neighborhoods (RS):** RS received a grant from the Marin County Climate Action Committee to fund Polina’s advocacy work. It was noted that the CAC target was to sign-up 200 new RS households in Fx. (Average of 1,200 lbs. CO2 reduction per household) The CAC committee agreed to assist RN with a meeting at the Woman’s Club – Jen stated that Sustainable Fairfax would co-sponsor.
5. **“Cool California Challenge” (CCC)** Allison introduced the CCC, it is a state –wide program <http://www.coolcalifornia.org/> . Fairfax is a participating township. The object is to get local Fairfax residents to sign-up, perform specific actions, and record those actions on the web-site. The winning township gets a cash prize. MCE “MyEnergyTool” is one of the program drivers. Barbara noted that the “MyEnergyTool” has a bug – David also noted that the website has been impossible for him to access. There will be a “CCC” presentation to the Town Council on Nov. 3<sup>rd</sup>.
6. **MCE Fairfax Postcard:** Allison presented a draft copy of the Fairfax –centric MCE Deep Green sign-up postcard. Group thanked Allison for her work – Kiki, Cassidy and Jen will review the postcard, and finalize it for the committee’s approval.

7. **Report on Advisory Training:** Both Polina and Bruce attended the recent MCE Advocates Training Day – positive reviews. No new training day is scheduled.
8. **Brown Act:** Barbara reviewed the Act once again for the committee – Reminding us we cannot do business via email – no “reply all” allowed. Committee will form more sub-committees as required to get work completed in order to conform to the letter of the law.
9. **Status of LED Street Lighting:** Town Council has approved additional work on PG&E’s Smart Street Light Program -- 500 lights are let to be converted – Council is exploring options (e.g. On-bill financing – Garth will finalize his report for the Nov. 4<sup>th</sup> Council meeting.
10. **Mission Statement (MS)** -- Committee made slight modification and the MS passed unanimously.

*“The mission of the Fairfax Climate Action Committee is to significantly reduce greenhouse gas emissions by the Town and residents of Fairfax to limit the impacts of climate change and global warming.”* Approved 10/20/2015

11. **CAC Score Card for Action:** Barbara added PACE program and Xmas light conversion to an already impressive list of accomplishments. The Score Card will eventually be posted on the CAC website.
12. **Website:** Jen presented website themes – Reminder that people are required to submit photo – short bio and list their two favorite carbon reduction actions. Group thanked Jen for her work. Much more later
13. **CAC Meter:** Bruce, David and Kiki summarized their sub-committee’s accomplishments to date – The concept of a “power-point style” electronic presentation was highlighted -- The idea is the “CAC Meter” would be presented on a computer/TV Monitor able to be displayed in a variety of locations. Much more work is required but progress is being made.

Meeting adjourned at 9:07pm – Next Meeting Nov. 10<sup>th</sup>

Meeting minutes submitted by David Haskell (acting Secretary)