

**TOWN OF FAIRFAX
CLIMATE ACTION COMMITTEE (CAC)
REGULAR MEETING MINUTES**

DATE, TIME, PLACE:

Tuesday, February 10, 2015, 7:00 PM, Fairfax Community Center

PURPOSE OF MEETING:

Regular Meeting

ATTENDANCE:

CAC MEMBERS PRESENT: Chair Bruce Ackerman (GPIC); Secretary Cassidy DeBaker, (GPIC); Vice Chair Jody Timms (Community); and Barbra Coler (Mayor)

CAC MEMBERS ABSENT: Kiki La Porta (Community); David Haskell (Community); and Jennifer Hammond (Community).

GUESTS: None

ACTIONS TO BE TAKEN PRIOR TO THE NEXT MEETING:

- K. LaPorta to revise website logo for next regular meeting.
- J. Hammond to update on Sustainable Fairfax website and CAC page.
- D. Haskell to investigate the Title 24 of the California Code of Regulations for Building Energy Efficiency Standards as well as the San Rafael Green Building Guide.
- C. DeBaker and J. Timms to investigate local Fairfax schools participation in MCE (light green/deep green).
- J. Hammond and J. Timms will update the CAC Flyer
- C. DeBaker to present CAC educational snippet at the March 4th TC meeting.
- B. Ackerman will work on gathering information from Marin Sanitary Services and previous quarterly reports presented at TC meetings (search meeting archives online).
- Add “Action Plan Review” to regular meeting agenda.
- J. Timms will ask MCE if free advertisement is offered to all businesses that switch to Deep Green.
- J. Timms will prepare a letter for MCE that describes the top 3 incentives to increase Fairfax participation in MCE.

1. CALL TO ORDER

- Chair B. Ackerman called the meeting to order at 7:08PM.

2. APPROVAL OF AGENDA

- Approved February 10, 2015 Agenda.

3. APPROVAL OF PRIOR MEETING MINUTES

- Approved January 13, 2015 Meeting Minutes with few minor changes.
- B. Coler suggested adding the date to top of meeting minute notes.

4. PUBLIC EXPRESSION TIME

- None

5. COMMITTEE MEMBER COMMENTS

- B. Coler mentioned that Canyon Village replaced all their street lights with LED. Point of contact is Andrew Walker (Canyon Village Board Member). C. DeBaker will consult with Mr. Walker and consider inviting him to share information about the Canyon Village project (no more than 10min presentation).
- C. DeBaker reported on the vast amounts of energy consumed by data centers. These centers operate 24 hours a day and waste 90 percent or more of the electricity they pull off the grid. “A single data center can take more power than a medium-size town” (New York Times September 22, 2012). It would be good to ask MCE about data centers in Marin and solar arrays.
- J. Hammond and J. Timms will update the CAC Flyer.
- J. Timms presented the CAC education snippet at the January 14th TC meeting.
- B. Coler stated that Novato and Tiburon are on their way to requiring solar installations on new homes. Both cities have proposed ordinances. B. Ackerman stated that there could be considerations for new homes that have limited sun exposure.
- B. Coler and C. DeBaker remarked on the PG&E’s proposal to roll out electric vehicle charging stations. Part of the deployment along the West Coast Electric Highway.
- J. Timms suggested that we add “Action Plan Review” to regular meeting agenda.
- J. Timms would like to have CAC table outside Good Earth for 4 hours, possibly with MCE.
- CAC needs to establish a process for email enrollment/email list.
- B. Coler suggested using Nextdoor to inform the public about CAC programs and initiatives.
- C. DeBaker suggested that we focus on waste data for the “Meter.” B. Ackerman will work on gathering information from Marin Sanitary Services and previous quarterly reports presented at TC meetings (search meeting archives online).

6. FUTURE OF ENERGY

- J. Timms, C. DeBaker, and B. Ackerman attended the film night and participated in the group discussion.
- Approximately 40 people attended the event.
- Allison Kirk from MCE presented

7. CONSIDERATION OF POSSIBLE LETTER TO MCEP GIVING FEEDBACK ON THE SUSTAINABILITY TRACKER (www.marintracker.org).

- B. Ackerman would like to send a letter and comment on the tracker-“no place on website that sorts comparisons among town.”

- J. Timms would like to send a letter to request the results in chart form.
- B. Coler explained that if CAC intends to send a letter to MCEP it will need approval by TC.
- CAC consensus is that J. Timms and B. Ackerman will send individual letters to MCEP.
- C. DeBaker commented that according to the tracker 9% of the street lights in Fairfax have been converted to LED, compared to 74% in Mill Valley.

8. REPORT ON WEBSITE

- Continue to next regular meeting

9. DISCUSS MARKETING IDEAS TO BE OFFERED TO MCE

- B. Coler reported that the Fairfax Chamber of Commerce has invited Allison Kirk from MCE to the chamber mixer in March.
- C. DeBaker and J. Timms to investigate local Fairfax schools participation in MCE (light green/deep green). C. DeBaker will contact Wise Academy and Manor; J. Timms will contact St. Rita, White Hill, and Cascade Canyon.
- J. Timms will prepare a letter for MCE that describes the top 3 incentives to increase Fairfax participation in MCE.
- J. Timms will ask MCE if free advertisement is offered to all businesses that switch to Deep Green.

10. PLAN EDUCATION SNIPPETS FOR TOWN COUNCIL

- C. DeBaker to present next educational snippet. She will focus on:
 - LED street light program and household switch to LED bulbs
 - Top 3 initiatives to increase MCE participation in Fairfax.

11. NEXT CAC MEETING

- The next CAC meeting will be on the regular date of the second Tuesday of the month, March 10, 2015 at 7:00 PM, at the Fairfax Community Center.

12. ADJOURNMENT

- The meeting was adjourned at 8:49 PM.

RESPECTFULLY SUBMITTED by Cassidy DeBaker, CAC Secretary

DISTRIBUTION:

Draft minutes were emailed to: CAC members
 Approved minutes will be emailed to: Michele Gardner