

**TOWN OF FAIRFAX
CLIMATE ACTION COMMITTEE (CAC)
REGULAR MEETING MINUTES**

DATE, TIME, PLACE:

Tuesday, March 10, 2015, 7:00 PM, Fairfax Community Center

PURPOSE OF MEETING:

Regular Meeting

ATTENDANCE:

CAC MEMBERS PRESENT: Chair Bruce Ackerman (GPIC); Secretary Cassidy DeBaker, (GPIC); Vice Chair Jody Timms (Community); Kiki La Porta (Community); and David Haskell (Community); and Jennifer Hammond (Community).

CAC MEMBERS ABSENT: Barbra Coler (Mayor)

GUESTS: None

ACTIONS TO BE TAKEN PRIOR TO THE NEXT MEETING:

- J. Hammond will see about getting a street banner across Sir Francis Drake Blvd for MCE.
- J. Hammond will reach out to Laura Honda at Manor to inquire if they are PG&E or MCE
- D. Haskell will inquire if the Chamber is interested in co-sponsoring the GHG meter.
- D. Haskell to draft recommendations regarding green building standards for the Town of Fairfax
- C. DeBaker and B. Ackerman to work on a mission statement for the website.
- B. Ackerman to update on Marin Sanitary Services quarterly reports.
- B. Ackerman to work on a resources link page for the website.
- K. LaPorta will revise the typesetting and layout of the flyer and add CAC logo.
- Text revisions to CAC flyer

1. CALL TO ORDER

- Chair B. Ackerman called the meeting to order at 7:06PM.

2. APPROVAL OF AGENDA

- Approved March 10, 2015 Agenda.

3. APPROVAL OF PRIOR MEETING MINUTES

- Approved February 10, 2015 Meeting Minutes with no changes

4. PUBLIC EXPRESSION TIME

- None

5. COMMITTEE MEMBER COMMENTS

- C. DeBaker reported on Assembly Bill 52: Native Americans and CEQA and the consideration of tribal resources. This new amendment to the Public Resources Code will go into effect July 1, 2016 and is state mandate.
- March 24th is the Fairfax Chamber of Commerce Mixer

6. REPORT ON ACTION PLAN ITEMS (MCE) AND (FOOD AND GREEN WASTE)

- a) Schools participation in MCE: White Hill (no response), St. Rita (no response), Cascade Canyon (PG&E-they currently rent from the Lutheran Church), Wise Academy (uncertain-they currently rent from the Girl Scouts), Manor (no response). J. Hammond will reach out to Laura Honda at Manor to inquire if they are PG&E or MCE.
- b) Free advertising for Deep Green businesses: J. Timms confirmed with MCE that they offer free advertising to all businesses that switch to Deep Green.
- c) Draft letter to MCE: J. Timms emailed Allyson Kirk at MCE (no draft letter) to further inquire about the possibility of sponsoring a pilot program in Fairfax that would waive Deep Green fees for 6 months for the first 100 households that switch. MCE could not support the program at this time. MCE will send a representative to table with CAC on Saturday April 4th in front of Good Earth.

Other MCE Marketing Efforts: J. Hammond will see about getting a street banner across Sir Francis Drake Blvd for MCE. K. LaPorta would like to explore the idea of installing a photo collage of MCE costumers from Town (i.e., talk to Mana Bowls, Taste, empty store front at Fair-Anselm Plaza) and possibly schedule marketing appointments with business owners to discuss MCE and Deep Green. Currently there are 188 Light Green and 36 Deep Green commercial customers in Town. D. Haskell will inquire if the Chamber is interested in co-sponsoring the GHG meter. Should CAC have a Facebook page?

- d) Marin Sanitary Services: B. Ackerman received all of the Fairfax quarterly reports for the last 1.5 years and will provide CAC with an update next meeting.

7. REPORT ON WEBSITE AND LOGO

- J. Hammond started a google doc for the website subcommittee to work on tag lines and the mission statement.
- Website subcommittee presented on tag lines and CAC approved the following: “Raising Awareness, Lowering Impacts”
- C. DeBaker and B. Ackerman to work on a mission statement for the website, aimed at educating the people of Fairfax.
- B. Ackerman to work on a resources link page for the website.

8. REPORT ON GREEN BUILDING RESEARCH

- D. Haskell discussed the energy standards in San Rafael and would like see CAC advocating the Marin Green Building Energy Retrofit and Solar Transformation (BERST) initiative. Consider speaking to the Town about an energy audit (when you pull a building permit).
- California Building Code Revisions and Title 24: establishes a set of energy standards for all new residences to be zero net energy (ZNE) by 2020 and all new commercial to be ZNE by 2030.
- D. Haskell commented that the built environment should produce as much energy as it consumes.
- D. Haskell to draft recommendations regarding green building standards for the Town of Fairfax.
- D. Haskell mentioned the Solar Garden concept, which is a community shared solar array with grid connected subscribers and the Community Solar Garden Act in Colorado.
- D. Haskell mentioned SB 43 which supports the California Renewables Program resulting in new jobs for Californians (i.e., solar fields).
- Future discussion point is why it costs more to retrofit an existing building to green building standards than to construct a new building?

9. UPDATE ON LED STREET LIGHT PROGRAM

- C. DeBaker spoke with Mr. Walker from Canyon Village and got useful input on installing LED bulbs and the various options available. C. DeBaker to speak with M. Gardner about the previous contractor that was used how many bulbs/fixtures were replaced.
- C. DeBaker suggested that we inventory if the Town buildings are using LED bulbs.

10. UPDATES TO CAC FLYER

- K. LaPorta will revise the typesetting and layout of the flyer and add CAC logo.
- Text additions to flyer: reference to PaperKarma app under opt out of direct marketing mail, change from “Fairfax Away Station” to “Away Station at Fairfax Lumber,” and add website link to Fairfax community garden.
- Consider phonebook opt-in program for the Town-run by Town Council.

11. PLAN EDUCATION SNIPPETS FOR TOWN COUNCIL

- Next snippet will focus on the following:
 - LED street light program and household switch to LED bulbs
 - PaperKarma app
 - MCE and switching to Deep Green
 - CAC and MCE tabling at Good Earth on Saturday April 4th

12. NEXT CAC MEETING

- The next CAC meeting will be on the regular date of the second Tuesday of the month, April 14, 2015 at 7:00 PM, at the Fairfax Community Center.

12. ADJOURNMENT

- The meeting was adjourned at 9:01 PM.

RESPECTFULLY SUBMITTED by Cassidy DeBaker, CAC Secretary

DISTRIBUTION:

Draft minutes were emailed to: CAC members

Approved minutes will be emailed to: CAC members and Michele Gardner