

**TOWN OF FAIRFAX
CLIMATE ACTION COMMITTEE (CAC)
REGULAR MEETING MINUTES**

DATE, TIME, PLACE:

Tuesday, August 11, 2015, 7:00 PM, Fairfax Community Center

PURPOSE OF MEETING:

Regular Meeting

ATTENDANCE:

CAC MEMBERS PRESENT: Chair Bruce Ackerman (GPIC); Kiki La Porta (Community); David Haskell (Community) Secretary Cassidy DeBaker, (GPIC); Vice Chair Jody Timms (Community) Barbara Coler (Council Member); and Jennifer Hammond (Community).

CAC MEMBERS ABSENT: None

GUESTS: Allison Hang, MCE Outreach/Accounts Manager

ACTIONS TO BE TAKEN PRIOR TO THE NEXT MEETING:

- Submit bio and photo to J. Hammond
- MCE to produce draft Deep Green materials for CAC to review

1. CALL TO ORDER AND APPROVAL OF AGENDA

- Chair B. Ackerman called the meeting to order at 7:02 PM.
- Approved August 11, 2015 Agenda.

2. APPROVAL OF PRIOR MEETING MINUTES

- Approved May and July 2015 Meeting Minutes with minor revision (*Barbara Coler)

3. DISCUSSION WITH MCE (MISSION, PROGRESS, ENERGY PROCUREMENT)

- B. Ackerman reflected on the importance of addressing opposition to MCE (i.e., Recs and energy sources).
- K. LaPorta mentioned the City and County of San Francisco Civil Grand Jury Report: *CleanPowerSF At Long Last* (June 2015) and its well written discussion on community choice aggregate and renewable energy. She stated that MCE should particularly review the section on RECs: "Is an unbundled REC really green?" for useful ways to frame this discussion here in Marin.
- D. Haskell believes that responding to opposition is one approach but also to focus on the idea that RECs generate a community benefit that brings economic

value both locally and globally (“renewable energy is a good credit” and “there is no reason to eliminate RECs”).

- B. Coler stated that the assignment of RECS is necessary in order for a market to be competitive for renewable energy.
- CAC presented the idea to A. Hang that MCE should create a graphic or animation to illustrate the sources of electricity and the production of green power and the associated REC. This may appeal to more people rather than FAQs about RECS.
- J. Timms suggested keeping the information content simple and present the different choices-PG&E vs. MCE.
- J. Hammond suggested that MCE highlight their accomplishments.

4. REPORT ON MCE DEEP GREEN

- Allison Hang reported that between February and July 2015 there are 28 more Deep Green residential enrollments and 41 more Light Green residential sign-ups. There has been a decrease in Deep Green commercial (likely due to some businesses closing).
- B. Coler will draft a letter to Bay Area Air Quality Management District regarding their ability to support a grant to run a pilot program in Fairfax to offer free Deep Green for one year (waive the Deep Green fees).

5. DISCUSSION ON NEXT STEPS FOR MCE PRINTED MATERIALS

- CAC would like to see MCE create some printed materials, such as handouts for Fairfax with the CAC logo. CAC would like to review before printing. MCE can use the Main Street Moms materials as good examples.
- C. DeBaker and K. LaPorta suggested that local businesses that are currently enrolled in Deep Green are added to the handout.

6. MCE ADVOCATE TRAINING

- Advocacy Training will be held on Tuesday September 22, 2015 (10am-3pm). CAC members are invited as is the general public.
- C. DeBaker suggested that the Community Media Center of Marin (CMCM) record the training and make it available on their website.

7. TABLING AT FARMERS MARKET AND STREETS FOR PEOPLE

- B. Ackerman suggested that CAC creates a “tabling kit” to make it easier for preparing and transitioning at various events.
- CAC would like to continue to table at the Farmers Market, it is proving to be very fruitful and useful, especially when MCE is able to participate and switch households to Deep Green.
- CAC will participate in Streets for People and J. Timms will send out a sign up list for different time slots.

8. REPORT ON WEBSITE

- CAC members to email 50 word bio with a photo and top 2 measures to reduce GHG emissions to J. Hammond.

9. PUBLIC EXPRESSION AND COMMITTEE MEMBER COMMENTS

- None

10. UPDATE ON MISSION STATEMENT

- Continue at next regular meeting

11. REPORT ON CHAMBER OF COMMERCE FUNDING STATUS

- B. Ackerman presented the GHG Meter concept at the CoC meeting (approx. donation of \$500).
- The CoC needed more specifics about what their potential contribution would go towards and more details on the design and implementation of the meter.

12. STATUS OF LED STREETLIGHT CONVERSION

- B. Coler will speak with town staff about replacing the Christmas lights in town with LED.
- C. DeBaker and B. Ackerman to discuss streetlight conversion options/grants with town manager and B. Coler.

13. ADJOURNMENT

- The meeting was adjourned at 9:21 PM.

RESPECTFULLY SUBMITTED by Cassidy DeBaker, CAC Secretary

DISTRIBUTION:

Draft minutes were emailed to: CAC members

Approved minutes will be emailed to: CAC members and Michele Gardner