

**TOWN OF FAIRFAX
CLIMATE ACTION COMMITTEE (CAC)
REGULAR MEETING MINUTES**

DATE, TIME, PLACE:

Tuesday, January 12, 2016, 7:00 PM, Fairfax Community Center

PURPOSE OF MEETING:

Regular Meeting

ATTENDANCE:

CAC MEMBERS PRESENT: Chair Bruce Ackerman (Community); Secretary Cassidy DeBaker, (GPIC); Vice Chair Jody Timms (Community); Kiki La Porta (Community); Jennifer Hammond (Community); and David Haskell (Community).

CAC MEMBERS ABSENT: Barbara Coler (Town Council)

GUESTS: None

ACTIONS TO BE TAKEN PRIOR TO THE NEXT REGULAR MEETING/OLD BUSINESS:

- Bruce contact Allison (MCE) and discuss enrollment and tabling.
- Bruce to contact “The Pause” and investigate grant opportunities related to the Meter.
- David, Bruce, and Kiki (Meter subcommittee) to research existing digital photo frames and tablets/screens in businesses to display CAC/Meter data.
- Cassidy, Jennifer, and Kiki (Website subcommittee) to bring draft version of website for review.
- Jennifer to order smaller CAC banner for tabling.
- Jennifer to research mandatory composting ordinance.
- Kiki to draft a “vision” statement for the CAC website.
- David to draft recommendations regarding green building standards for the Town of Fairfax/consult with Mark Lockaby.
- Future discussion points:
 - Why does it cost more to retrofit an existing building to green building standards than to construct a new building?
 - Talk with Fairfax Liaisons to RVDS (Rene Goddard and John Reed) about MCE.
 - Send thank you letters from CAC to Fairfax residents who have installed solar.

1. CALL TO ORDER AND APPROVAL OF AGENDA

- Chair B. Ackerman called the meeting to order at 7:05PM.
- Approved January 12, 2016 Agenda

2. MCE DEEP GREEN ENROLLMENT AND TABLING

- Polina from Resilient Neighborhoods (RN) has tabled with Bruce in November and December at the Fairfax Farmers Market.

- Upcoming RN event at Fairfax Women’s Club on Thursday January 14, 2016. Bruce and Jennifer plan on attending.
- Sustainable Fairfax is willing to allow CAC to store “tabling tool kit” in office so that all CAC members can have access as needed. Bruce and Jennifer to coordinate.
- Jennifer to order smaller CAC banner for tabling (Town may reimburse).
- CAC would like to ask MCE for a 1-2 time a month commitment for an MCE representative to participate in tabling. Consider a new location each month (e.g., Fairfax Theatre, Lumber Yard, Fairfax Market, Iron Springs).
- Cool California has been approved to table in front of Good Earth for the next four months. CAC agreed to table separately from the Cool California campaign.
- Check with MCE regarding who else might be able to sign people up for Deep Green during tabling events. Can CAC members sign people up (what are the restrictions)?
- Town/CAC received the \$6,000 grant from the Bay Area Air Quality Management District. Barbara sent a letter to BAAQMD in August 2015 requesting funding to provide free Deep Green service (approx. \$5/month) to 100 households for one year in Fairfax and the funding was awarded. CAC would like to discuss how to roll out the incentivize program and would like to discuss the details with MCE. Need to develop a system for tracking/allocating the 100 households (when will the program start).
- David suggested a possible raffle to get residents to sign up for Deep Green and offer the free Deep Green credit through the incentivize program.
- Jennifer suggested using a discount code to sign up residents for the 100 households program.
- CAC agrees that the 100 households program is a good opportunity to further the goals of CAC and talk about carbon neutral households.
- CAC to hold a special meeting to further discuss the grant that was awarded for the Fairfax Deep Green 100 households incentivize program (January 26th, 2016).

3. STATUS OF LED STREETLIGHT CONVERSION

- Cassidy and Bruce stated nothing new to report. Continue at next regular meeting.

4. FAIRFAX METER REPORT AND PROPOSED ACTION

- Bruce gave Garrett the 3 slide Powerpoint of the Fairfax Meter for the Town Hall display. Unfortunately, the Town experienced a roof leak and the computer used to generate the display has been temporarily shut down.
- Bruce has received data for the Meter from MSS, MMWD, and MCE.
- David spoke with Mark Lockaby (Building Inspector) and reported that a total of 91 households in Fairfax have installed or have been permitted to install solar system.
- David, Bruce, and Kiki (Meter subcommittee) to research existing digital photo frames and tablets/screens in businesses that would be willing to display the Fairfax Meter or CAC information/content. For example, Good Earth cash registers, Sunnyside Bikes window display screen.
- Bruce will pursue contacting the organization “The Pause” regarding funding/grant for a pilot program to support a new tablet or small screen to display CAC data, images, content at a venue in Town.

- Jennifer stated that Sustainable Fairfax would be willing to allocate funds from their grant towards the Meter to support zero waste efforts specifically.
- Town continues to receive quarterly reports from MSS and Bruce is reviewing the data and coordinating with Kim Shiebley (MSS). Important to note that the data from MSS for Fairfax is not based on the weight of individual trucks from Fairfax but rather is attributed based on population numbers for Fairfax.
- MSS will be changing the rate structure for the various sized cans. It was noted by Bruce and Jennifer that some MSS customers have figured out that it is cheaper to have a 20 gallon can and leave an extra trash bag on the curb rather than upgrade to a 32 gallon can.
- CAC would like to work with MSS to promote CAC programs and actions (possible flyers/representation at tabling events).
- David suggested banning organics from residential landfilled trash in the Town, which would require all residents to separate compostable and landfilled trash. Jennifer will research existing ordinances elsewhere. CAC would like to pursue this discussion with the Town in the future. Jennifer, Bruce, and David will represent a food scraps subcommittee.
- Bruce stated that according to Kim, organics comprise 60% of the material in the landfill.

5. REPORT ON WEBSITE

- Website subcommittee (Cassidy, Jennifer, Kiki) to meet and report back at the next regular meeting. Subcommittee met once in December and is very close to providing a draft version of the website for review.

6. ANNOUNCEMENTS AND DISCUSSION

- David mentioned that a solar cooperation is being considered in Fairfax at Claus Circle. Community solar provides a collective discount for solar installation and energy independence.
- Millennial Activists Speak Out event in San Rafael at 7pm on Friday January 15th, 2016 (contact Jody for additional information).

7. PUBLIC EXPRESSION AND UPDATES

- None

8. APPROVAL OF PRIOR MEETING MINUTES

- Approved November 2015 Meeting Minutes with no changes.

9. NEXT CAC MEETING

- Special meeting to be held on January 26th 2015 at the Fairfax Community Center.
- The next regular CAC meeting will be on the regular date of the second Tuesday of the month, February 9, 2016 at 7:00 PM, at the Fairfax Community Center.

10. ADJOURNMENT

- The meeting was adjourned at 9:03 PM.

RESPECTFULLY SUBMITTED by Cassidy DeBaker, CAC Secretary

DISTRIBUTION:

Draft minutes were emailed to: CAC members

Approved minutes will be emailed to: CAC members and Michele Gardner