

**TOWN OF FAIRFAX  
CLIMATE ACTION COMMITTEE (CAC)  
REGULAR MEETING MINUTES**

**DATE, TIME, PLACE:**

Tuesday, February 9, 2016, 7:00 PM, Fairfax Community Center

CAC MEMBERS PRESENT: Chair Bruce Ackerman (Community); Vice Chair Jody Timms (Community); Barbara Coler (Town Council); Jennifer Hammond (Community); and David Haskell (Community).

CAC MEMBERS ABSENT: Secretary Cassidy DeBaker, (GPIC); Kiki La Porta (Community)

GUESTS: None

**ACTIONS TO BE TAKEN LIST...**

You might remove the one “Kiki to add images to the Meter PowerPoint for Town Hall”  
Change “Bruce to contact Ben Choi about Fairfax/MCE banner over SFD Blvd.” to say I’ll be contacting Allison.

Bruce to make Barbara’s DG Status handout into a spreadsheet

Web committee to work with MCE on materials for mailing/emailing by MCE

Bruce to confirm Allison presenting at April Town Council Meeting

Bruce to contact Fx Volunteers asking for inclusion in an emailing

Contact Michele to get a DG incentive announcement on the Town website

Called to order at 7:05pm, approved agenda.

**MCE DEEP GREEN ENROLLMENT**

Barbara presented a DG Status table, tracking the Fairfax Deep Green enrollments since the CAC took this on as a priority. It showed 49 new residential enrollments, so we are half-way to a goal of 100, and a quarter way to our goal of 200. We noted that there were 42 fewer Light Green customers, so most of the DG enrollments were previously Light Green. Barbara asked Bruce to make this chart into a spreadsheet for continued tracking.

The committee reviewed an early draft of action items that Allison had brought to a meeting with Barbara and Bruce. There is now a firm start-date, February 26, for the incentive program being available.

**Forms of publicity envisioned:**

- Announcements at TC meetings (Michele or Barbara or committee members)
- Allison to present (need to confirm) at April TC meeting
- Fairfax Volunteers emailings (Bruce to contact Geo Taylor, through Holly Bragman, about this)
- Sustainable Fairfax (Jennifer to coordinate)

- Tabling: Farmers Markets (both Library and park), possibly the theater, possibly at the Library, possibly at the Scoop, possibly at Fairfax Lumber. Good Earth will be tabled by the Cool California Challenge people and it was agreed that we should avoid confusing ourselves with this project.
- Direct mailing or emailing by MCE: the web subcommittee will work with Allison at MCE to develop co-branded mailing materials. It was agreed that these should be not “just” about Deep Green or the incentive, but present the larger picture of Fairfax and the CAC working on GHG reduction. Specifically it was requested that the COP21 agreement be used as a hook, if possible, to why this is the year to get serious about Fairfax’s response. It would be hoped that a snail mail could go to both PG&E and LG customers, and an email to LG customers, at minimum.
- Town website – Michele (Town Clerk)

The early list from Allison proposed four dates (one past now) for posting the banner over Sir Francis Drake. Bruce was asked to follow up on these – and to see if it can be improved so it doesn’t get scrunched up as it did when posted before..

Earth day, April 22, could be an opportunity, though it was not known what event(s) might be happening this year.

#### FAIRFAX METER UPDATE

The Meter is still not on display at Town Hall. Bruce was directed to follow up the very next morning, before Garrett left for vacation, and see if Michele could take care of it.

Bruce and Jennifer (and Renee if possible) will discuss the messaging around composting and green waste. Will also discuss the grant money through Sustainable Fairfax that could help with the Waste portion of the Meter.

#### WEB SITE UPDATE

Jennifer reported that it is close to completion; all were hoping for it to go on line soon, letting the perfect not be the enemy of the good – but were appreciative of Jen’s work on this!

#### STREETLIGHT UPDATE

Barbara said that PG&E was being very slow, and now Garrett was going on vacation. She hoped that a contract could be approved at the March Council meeting.

#### PUBLIC / COMMITTEE-MEMBER EXPRESSION

At the next meeting the Committee should set the top three priorities for next year.

There was discussion of the challenge and huge opportunity around getting organic waste out of the landfill (avoid methane production, save landfill space, allow recyclables to be sorted from landfill stream if not mixed with food waste); and getting organics into the green waste cans (compost creation, carbon capture). According to Kim Scheibly there are still 60% organics in the landfill stream! The challenge is the “ick factor”, which sometimes causes people to use plastic or bio-plastic bags, but these must be manually removed (“skimmed”) by MSS so this is

not sustainable. It was suggested that paper bags could be a suggestion for households, possibly even thicker-than-usual bags that would not break when wet.

#### APPROVAL OF JANUARY MINUTES

Continued due to lack of a quorum of those present at that meeting.

ADJOURNMENT at 8:45pm