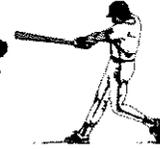


West Marin Little League *Baseball*



Serving the communities of:
Fairfax-San Anselmo-San Geronimo Valley-Nicasio-Pt.Reyes-Olema-Inverness-Stinson Beach-Bolinas
P.O BOX 1168 FAIRFAX, CA 94978 415-721-1910

West Marin Little League Batting Cage Sponsorship Request

West Marin Little League is seeking \$15,000 to \$23,000 in sponsorships to build a batting cage at Contratti (Central) Field in Fairfax, California.

West Marin Little League provides more than 370 boys and girls age 5 to 14 with a fun, festive, supportive and well-organized environment for playing baseball. Participating families hail from Pt. Reyes to San Anselmo, a geographic area of more than 20 miles. The league encourages kids to develop a love of baseball, make new friends, learn baseball skills and experience the rewards of being on a team.

West Marin Little League is a thriving organization with a large player base, supportive community and excellent facilities – with one exception: It lacks a batting cage at its main field. Building a batting cage with your help will provide for our players a safer environment than live pitching, which can be chaotic. Furthermore, we aim to improve the batting skills of our players, which tend to lag surrounding communities. The skill deficiency is most evident during post-season games among surrounding district leagues. We believe that a batting cage facility is a “missing link” to becoming a more efficient, well-rounded environment to learn the game.

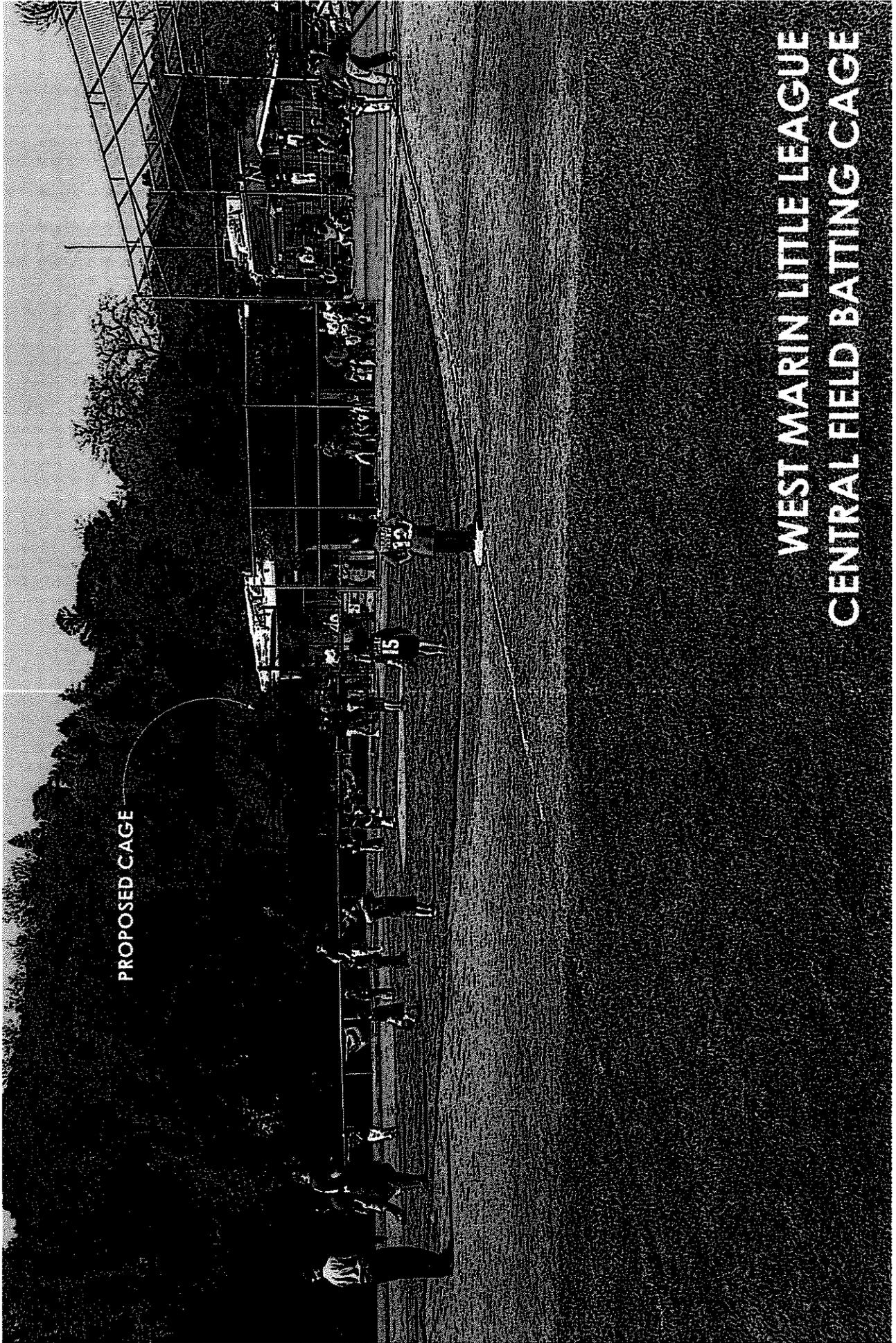
The batting cage would be located outside of the right field foul line fence of Contratti (Central) Field. This picturesque field has become a central element of the West Marin community. It is often described by local residents and visitors as a truly special place. Contratti Field’s unique qualities were validated most recently by a request that Contratti Field host all-star games for the little league district, a broader community that includes areas like San Francisco. We believe that sponsors will benefit from association with the strong positive emotional feelings that parents and kids experience while being at Contratti field. Please see attached exhibit for batting cage signage opportunities.

Our primary challenge is cost. Construction and equipment is estimated to range from \$27,500 to \$36,000, depending on the premium features that are added to the batting cage. The league expects most of the labor to be provided by volunteers. We have secured \$12,500 to date and are seeking an additional \$15,000 to \$23,000. One of the first potential sponsors we have approached has indicated a likely willingness to match a donation of \$3,000 to \$5,000.

Ideally the cage would be built and available for us to use by the start of next season. Opening day is scheduled for March 12. To hit this deadline construction would need to begin in January.

By December 15, 2010
By January 15, 2011
March 12, 2011

Secure funding
Break ground
Opening Day



PROPOSED CAGE

WEST MARIN LITTLE LEAGUE CENTRAL FIELD BATTING CAGE

West Marin Little League Batting Cage Sponsorship Opportunities

Payable over two-year period

\$15,000 Donation

- Batting cage permanently named after sponsor
- Large, tasteful signage on or near batting cage
- Permanent signage in outfield of Central Field
- Special recognition at opening day

\$5,000 to \$15,000 Donation

- Permanent premium signage on or near cage
- Three-year signage in outfield of Central and Woodacre fields
- Special recognition at opening day

\$2,500 to \$5,000 Donation

- Permanent non-premium signage on or near cage
- Two-year signage in outfield of Central and Woodacre fields
- Recognition at opening day

\$1,000 to \$2,500 Donation

- Permanent non-premium signage on or near batting cage
- Recognition at opening day

