

TOWN OF FAIRFAX

STAFF REPORT

TO: Mayor, Members of the Town Council **DATE:** September 5, 2012

FROM: Judy Anderson, Town Clerk/Interim Town Manager

SUBJECT: Accept report on the re-location of the Town of Fairfax entryway sign on Sir Francis Drake near Good Earth

Recommendation

Motion to accept this report and to authorize the re-location of the Town of Fairfax entryway sign from its current location near Good Earth on Sir Francis Drake to the east end of the Parkade.

Discussion

Councilmember Weinsoff brought it up to staff that the Town of Fairfax entryway sign located next to the impressive new Good Earth sign looks a little shabby by comparison. All the downtown signs will be reviewed as part of the upcoming discussions as part of the Downtown Center Plan. This review will hopefully result in the design and placement of signs that will enhance the entire downtown in a consistent and well thought out way. Meanwhile, to address the concern, staff has discussed the sign and its location, and recommends that it be moved to replace the Town of Fairfax sign at the east end of the Parkade. Moving the sign will enable staff to continue to include notices of Town meetings as residents enter Town as the sign was designed to do. The current sign at the Parkade is not built to accommodate the meeting announcements.

Fiscal Impact

Staff time only.

AGENDA ITEM # 19