



TOWN OF FAIRFAX

STAFF REPORT

April 2, 2014

TO: Mayor and Town Council

FROM: Garrett Toy, Town Manager *GT*

SUBJECT: Approve second six-month period of the agreement with Sustainable Fairfax to implement the mandates of the Zero Waste grant and provide public education and outreach services for the Mandatory Commercial Recycling and the Construction and Debris ordinances.

RECOMMENDATION

- 1) Approve second six-month period of the agreement with Sustainable Fairfax to implement the mandates of the Zero Waste grant and provide public education and outreach services for the Mandatory Commercial Recycling and the Construction and Debris ordinances.
- 2) Appropriate \$13,575 into the General Fund- Non Departmental (#01-715) budget.

DISCUSSION

In December 2013, the Town approved a new agreement for a twelve-month period (Nov. 2013-Oct. 2014). The total contract was for \$26,050. However, due to limits in funding, the agreement was broken into two six-month periods. The JPA grant for \$12,336 covered the first six-month period (Nov. - April). The Zero Waste Committee recommended that the Town re-evaluate available funding at the mid-year Town budget review. Staff is requesting Council approval to proceed with a contract for the second six-month period (May- Oct.). The costs for the remainder of the contract is \$13,575.

For your reference, the current Sustainable Fairfax Progress report is attached. In addition to providing the Zero Waste Grant services, Sustainable Fairfax expanded its services to include public education and outreach services for the Mandatory Commercial Recycling and the Construction and Debris ordinances. These services supplement the outreach services that Marin Sanitary Services (MSS) and the Town provide to customers. Under the Mandatory Commercial Recycling ordinance, Sustainable Fairfax has made contact with those businesses that did not respond to MSS attempts to gain compliance under the ordinance. With regard to the Construction and Debris ordinance, Sustainable Fairfax will provide the Town with educational materials.

FISCAL IMPACT

The contract will be funded as follows: \$4,000 from the Cal-Recycle grant, \$3121.25 from a grant from the Marin County Solid Waste JPA, and \$6,453.75 will be absorbed within the operating expense budget in 01-715 Non-departmental.

ATTACHMENTS

Contract with Sustainable Fairfax; Sustainable Fairfax Progress Report

CONSULTANT SERVICES AGREEMENT

THIS AGREEMENT is made at Fairfax, California, as of Dec. 4th, 2013 by and between the Town of Fairfax, a municipal corporation (the "TOWN") and Sustainable Fairfax, a non-profit corporation ("CONSULTANT"), who agree as follows:

1. **SERVICES.** Subject to the terms and conditions set forth in this Agreement, CONSULTANT shall provide to the TOWN the services described in Exhibit "A," which consists of the proposal submitted by CONSULTANT. CONSULTANT shall provide said services at the time, place, and in the manner specified in Exhibit "A."

2. **PAYMENT.** TOWN shall pay CONSULTANT for services rendered pursuant to this Agreement at the times and in the manner set forth in Exhibit "B." The payments specified in Exhibit "B" shall be the only payments to be made to CONSULTANT for services rendered pursuant to this Agreement. CONSULTANT shall submit all billings for said services to the TOWN in the manner specified in Exhibit "B."

3. **FACILITIES AND EQUIPMENT.** CONSULTANT shall, at its sole cost and expense, furnish all facilities and equipment which may be required for furnishing services pursuant to this Agreement.

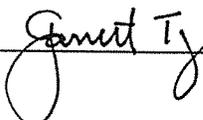
4. **GENERAL PROVISIONS.** The general provisions set forth in Exhibit "C" are part of this Agreement. In the event of any inconsistency between said general provisions and any other terms or conditions of this Agreement, the provisions set forth in Exhibit "C" shall control.

5. **INSURANCE REQUIREMENTS.** The insurance requirements set forth in Exhibit "D" are part of this Agreement. In the event of any inconsistency between said general provisions and any other terms or conditions of this Agreement, the requirements set forth in Exhibit "D" shall control.

6. **EXHIBITS.** All exhibits referred to herein are attached hereto and are by this reference incorporated herein.

EXECUTED as of the day first above-stated.

Town of Fairfax, a municipal corporation

By: 

CONSULTANT

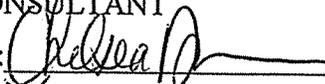
By: 

EXHIBIT "A"

SCOPE OF SERVICES

To implement the mandates of the Zero Waste grant and provide public education and outreach services for the Mandatory Commercial Recycling and the Construction and Debris ordinances per the attached scope of work. The CONSULTANT shall be authorized to perform the scope of work for the November 1, 2013 to April 30, 2014 period. The CONSULTANT shall not proceed with the scope of work for the May 1, 2014 to October 31, 2014 period without prior written consent of the TOWN to proceed.

If there are any inconsistencies between CONSULTANT's proposal and this Agreement, the provisions of this Agreement shall control.



Connecting Community, Economy & Ecology

**SUSTAINABLE FAIRFAX 2013-2014
DESCRIPTION AND SCOPE OF SERVICES**

Consultant shall implement the Marin County Hazardous and Solid Waste Management Joint Powers Authority Zero Waste Grant as submitted by the Town of Fairfax and includes the following:

A. Education and outreach for ordinance # 771 (collection, recycling & disposal of waste generated from construction and deconstruction of projects with the Town of Fairfax)

- a. Education at the front end during the permit application phase. Information on the town website and Sustainable Fairfax's website with flyers to be distributed upon receipt of permit regarding local alternatives to the landfilling of materials.
- b. Host a roundtable with contractors, Carrie Bachelder, from the Away Station, a council member and member of the building department staff to find out what is realistic and needed for the C&D ordinance to be effectively implemented.
- c. Promote the Away Station and other licensed repurposing and recycling facilities.

B. Providing outreach and education on mandatory commercial recycling for licensed businesses and Multi-family complexes of 4 or more units (ordinance 772).

- a. Utilize Sustainable Fairfax and AmeriCorp volunteers to attend local events and provide information and educational materials. Coordinate with MSS to assure that the terms of the franchise agreement are being adhered to and MSS services are provided and utilized to their fullest.
- b. Connecting with the local apartment managers and residents and supporting them in implementing mandated recycling systems. Provide education about green waste program.
- c. Provide education on recycling services offered by MSS to commercial businesses. Implement door to door campaign for the top fifteen priority businesses (identified by MSS and Town ZeroWaste Committee) provide information about commercial composting services available in the future.

C. Public Right of Way Recycling

- a. Evaluating the condition and capacity of the public right of way tri-receptacles on Bolinas, Broadway, Youth /Community Center and Sir Francis Drake as well as monitoring Conservation Corp NorthBay (CCNB) permanent recycling stations.
- b. Work with CCNB to upgrade current stations.

- c. Research recycling stations for public right of way, and coordinate with Town and MSS to determine a servicing and hauling system.
- d. Partner with Town staff to identify and apply for grants that will fund public right of way recycling stations and educational signage.

D. Residential Green Waste

- a. Promote green bin usage, and educate on the role that composting plays in reducing green house gasses caused by organic materials in the landfill.
- b. Conduct door-to-door residential green waste campaign with youth interns. Include multi-family apartments that fall under the residential green waste program as well.
- c. Provide Fairfax specific signage and local information alongside the 'Zero Waste Marin' banners which promote county wide green bin use.
- d. Establish a measurement system to chart the progress of green bin use in Fairfax, and a creative visible way to publicize the results (i.e., trash art sculptures/measurement stick in Bolinas Park).

E. Portable Outdoor Event Recycling Stations (special events only)

- a. Research the cost to purchase, or design and contract the building of 4 outdoor mobile recycling stations and implement a consistent town wide event recycling system.
- b. Establish a protocol with education materials to be used by event managers.

F. Take Back Day

- a. As stipulated in the resource recovery contract between MSS and the Town of Fairfax, we will host a one-day event with MSS, promoting the resource recovery services offered by MSS. This is an opportunity to provide education to the community about Zero Waste initiatives, as well as offer free paper shredding, e-waste recycling and a prescription drug take back location.

G. Coordinate with the Town, the Fairfax Festival Committee, CCNB and MSS to insure the best possible diversion of materials at the Fairfax Festival.

H. Conduct one Backyard composting workshop in 2013 and one in 2014 for local residents.

I. Town facility bins

- a. Assist in creating a waste practices paragraph in the Town Building rental agreements.
- b. Set up town protocols that align with new recycling sorting stations.

J. Work with restaurants and other businesses with commercial business licenses to educate about the mandated recycling guidelines (AB 341) and new "Food to Energy" program at Central Marin Sanitation Agency. (CMSA)

- K. Run monthly Zero Waste community committee meetings.
- a. Volunteer committee will assist with the design and implementation of the Zero Waste initiatives listed in this contract.
 - b. Committee communications team will promote Zero Waste initiatives.

This reflects a twelve-month contract with Coordinating Partner starting November 1st, 2013 through October 31st, 2014. The vision and hope is that this model will grow each year and encompass other communities in the Ross Valley allowing Fairfax to reach our goal of 94% diversion of materials from landfill by 2020.

Proposed Draft Budget

Draft Budget for Scope of Services agreement between Consultant and Town of Fairfax under the Marin County Hazardous and Solid Waste Management Joint Powers Authority Zero Waste Grant: Other funds may need to be found from MSS franchise fees, AB939, CalRecycle or other potential grant sources to cover consultant fees.

Proposed six-month budget (November 1, 2013 -April 31, 2014)

Project Coordinator	Avg. 10 hrs per week for 25 weeks out of the year @ \$25 per hour	\$6,250
Consultant Organization oversight staff and organizational support	Avg. 5 hrs per week for 25 weeks out of the year @ \$25 per hour	\$3,125
Workers Comp insurance for coordinator and oversight staff		\$400
Materials	-Support for Green Team -Signage for model sites at three businesses and three multi-family complex sites -Printed materials for education at events and model sites -Pamphlets and bookmarks for outreach -Signage for mandated multi-family unit recycling	\$2,700

	*Does not include bins for the public right of way	
Six-month total		\$12,475

Proposed six-month budget (May 1, 2014 -October 31, 2014)

Project Coordinator	Avg. 10 hrs per week for 25 weeks out of the year @ \$25 per hour	\$6,250
Consultant Organization oversight staff and organizational support	Avg. 5 hrs per week for 25 weeks out of the year @ \$25 per hour	\$3,125
Workers Comp insurance for coordinator and oversight staff		\$400
Materials	-Support for Green Team -Special event recycling stations -Printed materials for education at events -Workshop materials -Take Back Day support and signage -Pamphlets and bookmarks for outreach *Does not include bins for the public right of way	\$3,800
Six-month Total		13,575

Total funds required are \$26,050. Budget actual will be reported at the end of the contract cycle, funds will be distributed on a monthly or quarterly cycle as needs arise and costs are fixed. Remaining funds can be applied to the next year contract.

EXHIBIT "B"

PAYMENT

1) The total contract price for services rendered by CONSULTANT under this Agreement shall not exceed \$26,050, which shall be paid on a time and materials basis, as specified in the attached Scope of Work. The CONSULTANT must receive prior written approval from the TOWN to proceed with the Scope of Work for the May 1, 2014 to October 31, 2014 period.

Other fees, costs, expenses and rates as described in the PROPOSAL (Exhibit A). In the event of any inconsistency between the terms of this Exhibit "B" and the PROPOSAL, the terms of this Exhibit "B" shall control.

2) Payment shall be made to CONSULTANT on a time and materials basis, and CONSULTANT shall submit monthly invoices to the Town of Fairfax, Attention: Town Manager 142 Bolinas Road, Fairfax, CA 94930, for the same.

3) Any additional meetings or work required beyond that set forth in Exhibit "A" shall be mutually agreed to by the TOWN and CONSULTANT, and shall be billed on a time and materials basis to the Town of Fairfax, Attention: Town Manager 142 Bolinas Road, Fairfax, CA 94930.

EXHIBIT "C"

GENERAL PROVISIONS

1) INDEPENDENT CONSULTANT. At all times during the term of this Agreement, CONSULTANT shall be an independent contractor and shall not be an employee of TOWN. TOWN shall have the right to control CONSULTANT only insofar as the results of CONSULTANT's services rendered pursuant to this Agreement; however, TOWN shall not have the right to control the means by which CONSULTANT accomplishes services rendered pursuant to this Agreement.

2) LICENSES; PERMITS; ETC. CONSULTANT represents and warrants to TOWN that CONSULTANT has all licenses, permits, qualifications, and approvals of whatsoever nature which are legally required for CONSULTANT to practice CONSULTANT's profession. CONSULTANT represents and warrants to TOWN that CONSULTANT shall, at its sole cost and expense, keep in effect at all times during the term of this Agreement, any licenses, permits, and approvals which are legally required for CONSULTANT to practice his profession.

3) TIME. CONSULTANT shall devote such services pursuant to this Agreement as may be reasonably necessary for satisfactory performance of CONSULTANT's obligations pursuant to this Agreement.

4) CONSULTANT NOT AN AGENT. Except as TOWN may specify in writing, CONSULTANT shall have no authority, express or implied, to act on behalf of TOWN in any capacity whatsoever as an agent. CONSULTANT shall have no authority, express or implied, pursuant to this Agreement, to bind TOWN to any obligation whatsoever.

5) ASSIGNMENT PROHIBITED. No party to this Agreement may assign any right or obligation pursuant to this Agreement. Any attempted or purported assignment of any right or obligation pursuant to this Agreement shall be void and of no effect.

6) PERSONNEL. CONSULTANT shall assign only competent personnel to perform services pursuant to this Agreement. In the event that TOWN, in its sole discretion, at anytime during the term of this Agreement, desires the removal of any person or persons assigned by CONSULTANT to perform services pursuant to this Agreement, CONSULTANT shall remove any such person immediately upon receiving notice from TOWN of the desire of TOWN for the removal of such person or persons.

7) STANDARD OF PERFORMANCE. CONSULTANT shall perform all services required pursuant to this Agreement. Services shall be performed in the manner and according to the standards observed by a competent practitioner of the profession in which CONSULTANT is engaged in the geographical area in which CONSULTANT practices its profession. All products which CONSULTANT delivers to TOWN pursuant to this Agreement shall be prepared in a workmanlike manner, and conform to the standards of quality normally observed by a person practicing in CONSULTANT's profession. TOWN shall be the sole judge as to whether the product of the CONSULTANT is satisfactory.

8) CANCELLATION OF AGREEMENT. This Agreement may be canceled at any time by the TOWN at its discretion upon written notification to CONSULTANT. CONSULTANT is entitled to receive full payment for all services performed and all costs incurred up to and including the date of receipt of written notice to cease work on the project. CONSULTANT shall be entitled to no further compensation for work performed after the date of receipt of written notice to cease work. All completed and incomplete products up to the date of receipt of written notice to cease work shall become the property of TOWN.

9) PRODUCTS OF CONSULTING. All products of the CONSULTANT provided under this Agreement shall be the property of the TOWN.

10) INDEMNIFY AND HOLD HARMLESS.

a) If this AGREEMENT is an agreement for design professional services subject to California Civil Code § 2782.8(a) and CONSULTANT is a design professional, as defined in California Civil Code § 2782.8(b)(2), CONSULTANT shall hold harmless, defend and indemnify the TOWN, its officers, agents, employees, and volunteers from and against all claims, damages, losses, and expenses including attorneys' fees arising out of, or pertaining to, or relating to the negligence, recklessness, or willful misconduct of the CONSULTANT, except where caused by the active negligence, sole negligence, or willful misconduct of the TOWN.

b) If this AGREEMENT is not an agreement for design professional services subject to California Civil Code § 2782.8(a) or CONSULTANT is not a design professional as defined in subsection (a) above, CONSULTANT shall indemnify, defend, and hold harmless the TOWN, its officers, agents, employees and volunteers from all claims, suits, or actions of every name, kind and description, brought forth on account of injuries to or death of any person or damage to property arising from or connected with the willful misconduct, negligent acts, errors or omissions, ultra-hazardous activities, activities giving rise to strict liability, or defects in design by CONSULTANT or any person directly or indirectly employed by or acting as agent for CONSULTANT in the performance of this Agreement, including the concurrent or successive passive negligence of the TOWN, its officers, agents, employees or volunteers.

c) It is understood that the duty of CONSULTANT to indemnify and hold harmless includes the duty to defend as set forth in Section 2778 of the California Civil Code.

d) Acceptance of insurance certificates and endorsements required under this Agreement does not relieve CONSULTANT from liability under this indemnification and hold harmless clause. This indemnification and hold harmless clause shall apply whether or not such insurance policies are determined to be applicable to any such damages or claims for damages.

11) PROHIBITED INTERESTS. No employee of the TOWN shall have any direct financial interest in this Agreement. This Agreement shall be voidable at the option of the TOWN if this provision is violated.

12) LOCAL EMPLOYMENT POLICY. The TOWN desires wherever possible, to hire qualified local residents to work on Town projects. Local resident is defined as a person who resides in Marin County. The TOWN encourages an active affirmative action program on the part of its contractors, consultants, and developers. When local projects require, subcontractors,

contractors, consultants and developers will solicit proposals from qualified local firms where possible.

13) FEDERAL REQUIREMENTS. If federal funds are involved in this Agreement, CONSULTANT shall comply with the federal requirements in Exhibit "E". As a way of responding to the provisions of the Davis-Bacon Act and this program, contractor, consultants, and developers will be asked, to provide no more frequently than monthly, a report which lists the employee's name, job class, hours worked, salary paid, city of residence, and ethnic origin.

14) CONSULTANT NOT A PUBLIC OFFICIAL. CONSULTANT is not a "public official" for purposes of Government Code §§ 87200 et seq. CONSULTANT conducts research and arrives at his or her conclusions, advice, recommendation, or counsel independent of the control and direction of the TOWN or any TOWN official, other than normal contract monitoring. In addition, CONSULTANT possesses no authority with respect to any TOWN decision beyond these conclusions, advice, recommendation, or counsel.

EXHIBIT "D"

INSURANCE REQUIREMENTS

CONSULTANT shall procure and maintain for the duration of the contract insurance against claims for injuries to persons or damages to property which may arise from or in connection with the performance of the work hereunder by the CONSULTANT, its agents, representatives, or employees.

1) MINIMUM SCOPE AND LIMITS OF INSURANCE

a) Commercial General Liability coverage (occurrence Form CG 00 01) with minimum limits of \$1,000,000 per occurrence for bodily injury, personal injury, products and completed operations, and property damage. If Commercial General Liability or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to this project/location or the general aggregate limit shall be twice the required occurrence limit.

b) Automobile Liability coverage (Form CA 00 01 with Code 1 – any auto) with minimum limits of \$300,000 per accident for bodily injury and property damage.

c) Workers' Compensation insurance as required by the State of California and Employers' Liability insurance

2) INSURANCE PROVISIONS

a) DEDUCTIBLES AND SELF-INSURED RETENTIONS. Any deductibles or self-insured retentions must be declared to and approved by the TOWN. At the option of the TOWN, either the insurer shall reduce or eliminate such deductibles or self-insured retentions as respects the TOWN, its officers, officials, employees and volunteers; or the CONSULTANT shall procure a bond guaranteeing payment of losses and related investigations, claim administration and defense expenses.

b) The general and automobile liability policies (and if applicable, pollution liability, garage keepers liability and builder's risk policies) are to contain, or be endorsed to contain, the following provisions:

i) The TOWN, its officers, officials, employees and volunteers are to be covered as additional insureds as respects: liability arising out of work or operations performed by or on behalf of the CONSULTANT; products and completed operations of the CONSULTANT; premises owned, occupied or used by the CONSULTANT; or automobiles owned, leased, hired or borrowed by the CONSULTANT. The coverage shall contain no special limitations on the scope of protection afforded to the TOWN, its officers, officials, employees or volunteers.

- ii) For any claims related to this project, the CONSULTANT's insurance coverage shall be primary insurance as respects the TOWN, its officers, officials, employees and volunteers. Any insurance or self-insured maintained by the TOWN, its officers, officials, employees or volunteers shall be excess of the CONSULTANT's insurance and shall not contribute with it.
 - iii) Any failure to comply with reporting or other provisions of the policies including breaches of warranties shall not affect coverage provided to the TOWN, its officers, officials, employees or volunteers.
 - iv) The CONSULTANT's insurance shall apply separately to each insured against whom claim is made or suit is brought, except with respect to the limits of the insurer's liability.
 - v) Each insurance policy required by this clause shall be endorsed to state that coverage shall not be suspended, voided, canceled by either party, reduced in coverage or in limits except after thirty (30) days' prior written notice by certified mail, return receipt requested, has been given to the TOWN.
 - vi) The policy limits of coverage shall be made available to the full limits of the policy. The minimum limits stated above shall not serve to reduce the CONSULTANT's policy limits of coverage.
- c) ACCEPTABILITY OF INSURER. Insurance is to be placed with insurers with a current A.M. Best's rating of no less than A:VII, unless otherwise acceptable to the TOWN.
- d) VERIFICATION OF COVERAGE. CONSULTANT shall furnish the TOWN with original endorsements effecting coverage required by this Exhibit D. The endorsements are to be signed by a person authorized by that insurer to bind coverage on its behalf. The endorsements are to be on forms provided by the TOWN or on forms equivalent to CG 20 10 11 85 subject to TOWN approval. All insurance certificates and endorsements are to be received and approved by the TOWN before work commences. At the request of the TOWN, CONSULTANT shall provide complete, certified copies of all required insurance policies, including endorsements effecting the coverage required by these specifications.
- e) SUB-CONTRACTORS. CONSULTANT shall require all subcontractors to procure and maintain insurance policies subject to the requirements of Exhibit D. Failure of CONSULTANT to verify existence of sub-contractor's insurance shall not relieve CONSULTANT from any claim arising from sub-contractors work on behalf of CONSULTANT.

March | 27

Dear [Name],
I am pleased to inform you that your application for [Position] has been reviewed and we are pleased to offer you the position. We believe your skills and experience are a great fit for our organization. We would like to schedule an interview with you on [Date] at [Time] at [Location]. Please let us know if you are available and if you need any further information. We look forward to meeting you and discussing the details of the position.

Zero Waste Progress Report

TABLE OF CONTENTS

Sustainable Fairfax Zero Waste Report
Compost Workshop
Zero Waste Committee
Zero Waste Training with Marin Sanitary Service
Door to Door Zero Waste Campaign
Fairfax Craft Faire- a Zero Waste Event!
Zero Waste Saturdays
Zero Waste Communications
Construction/Deconstruction Project Materials re: Ordinance #771
Public Right of Way Recycling
Recycling/Composting for Local Businesses & Multi-Family Complexes
Take Back Day

Appendix

Sustainable Fairfax Zero Waste Report

This report serves as a summary of accomplishments Sustainable Fairfax has achieved during the period November 2013 through March 2014 as part of the scope of services outlined in the 2013-2014 Sustainable Fairfax Zero Waste contract. Not only is Sustainable Fairfax continuing to work with Marin Sanitary Service (MSS) to educate the public on resource recovery programs, it is also focusing on empowering residents to reduce their waste through workshops, messaging at events, person to person engagement, and use of social media.

Compost Workshop

We organized and held a compost workshop at the Women's Club permaculture garden on November 2. (See Appendix A). Joan Irwin (Marin Food Scrap Task Force and Master Gardener) taught this class to thirteen residents.

Zero Waste Committee

Our Zero Waste Committee meets monthly and is comprised of:

- Sustainable Fairfax board members Jennifer Hammond, Renee Goddard, Elizabeth Baker, Rachel McKay and Elizabeth Pfau
- Joelle Levy, a local business owner and Fairfax Chamber of Commerce board member
- Armando Spataro, Roots to Branches co-founder
- Elise Eifler, Zero Waste intern under the supervision of Renee Goddard (until December 2013)
- Three new recruits
 - Ruby Derovan, a smart and energetic high school student and recycling expert
 - Alexandra Hoffman, a former manager at a recycling company in Stockton.
 - Mallory Geitheim, Cittaslow Committee member

We have had several new sign-ups for zero waste at recent events and are looking to expand our committee.

Our monthly meetings consist of planning and education on the following:

- Updates on County policies and events
- Discussion of local and countrywide zero waste efforts
- Discussion on how we can engage and drive community on Zero Waste initiatives
- Coordination and implementation of Zero Waste events and programs
- Creation of communication and marketing pieces for events and messaging
- Organizing and running zero waste activities at Town events

Zero Waste Training with Marin Sanitary Service

On the evening of March 12, Jennifer Grenier of Marin Sanitary Service (MSS) provided a zero waste training to our Zero Waste Committee members and Sustainable Fairfax board. This training was held at the Community Center and was

open to the public. (See Appendix B). The training covered the role of MSS in reducing landfill waste, tips on composting and recycling, and answering questions from attendees. The training was filmed and highlights will be shared via social media.

Door to Door Zero Waste Campaign

In November, we began a Door to Door Zero Waste campaign. Our zero waste intern Elise Eifler from the TEAM program, an alternative Tam District Union program, helped us organize this campaign.

Teams of two went door-to-door in the Marinda, Bothin and Cascade neighborhoods and engaged in discussion with residents on their recycling and composting practices. We were surprised to learn that only 13% of the people we spoke with did not compost at all. However, several people were confused about what types of food waste was accepted in the green bins. We distributed education materials from MSS and Sustainable Fairfax. See Appendix C for more information on this campaign.

Fairfax Craft Faire- a Zero Waste Event!

The Fairfax Craft Faire, organized in collaboration with Fairfax FOCUS, took place on December 14 at the Fairfax Pavilion. (See Appendix D). We are proud to report that this was a zero waste event: only reusable cups, plates, and utensils were used! There was very little landfill trash produced, a momentous accomplishment for such a large event. This was a perfect opportunity to educate on zero waste by example. Sustainable Fairfax also displayed zero waste messaging throughout the event.

Zero Waste Saturdays

On Saturday March 8 (Little League Baseball Opening Day) we piloted a new project to reach out to the community on recycling and composting practices. (See Appendix E). Volunteers staffed two recycling receptacles on Broadway in downtown. Volunteers wore visible orange Zero Waste T-Shirts. (We printed our logo and "Zero Waste - Let's Talk Trash" on the back of 25 Streets for People T-Shirts). As people walked by, the volunteers engaged them in conversation about zero waste, and provided educational materials if needed. Twenty survey responses were collected to determine which MSS resource recovery services they used. Ninety five percent of the respondents recycled, but only 75% used curbside composting. Not one person knew about the hazardous waste pickup offered by MSS. More education needs to occur for this service. People were thankful for the information and the project was a success. We plan to make this a regular activity for the Zero Waste Committee.

Zero Waste Communications

Our Zero Waste intern, Elise Eifler, created a Sustainable Fairfax Youth blog that addressed recycling, composting and the Door-to-Door Zero Waste Campaign. (See Appendix F). We also distributed zero waste related updates and information via newsletters (reached over 1,500), our Fairfax Zero Waste by 2020 FaceBook page,

brochures, events bookmarks and flyers (See Appendix G for examples). The hard copy materials are displayed at the Good Earth's Sustainable Fairfax community stand, at the Sustainable Fairfax Community Center Board, and other businesses in town.

Construction/Deconstruction Project Materials re: Ordinance #771

We have coordinated with Zero Waste Marin to develop educational materials to be given to permit applicants for C&D projects. These materials have not been finalized. (For a draft, see Appendix H). We will work with the Town to complete this project in the next six months.

Public Right of Way Recycling

Our intern Elise Eifler evaluated and mapped out all of the landfill and recycling receptacles in town. (See Appendix I). The Zero Waste Committee is exploring the possibility of having local businesses, and perhaps Marin Clean Energy, sponsor at least a portion of new recycling receptacles in exchange for a donation sign from the business on the bin. (See example at Appendix I). We have preliminarily approached the Chamber of Commerce as well as Marin Clean Energy to begin discussions. The next step will be to identify specific models, determine pricing and draft a proposal.

Recycling/Composting for Local Businesses & Multi-Family Complexes

We have had several meetings with Kim Scheibly of Marin Sanitary Service to discuss the integration of recycling and composting in local businesses and multi-family complexes. We also attended the Food-to-Energy opening reception and tour at Central Marin Sanitation Agency (CMSA).

Commercial Composting: Sustainable Fairfax is going to coordinate with MSS to select several businesses (restaurants only at this time) to approach and coordinate training for the Food-to-Energy program and regular composting services. Currently, Mana Bowls is the only business utilizing Food-to-Energy.

Recycling Systems:

- The Coffee Roastery has not yet implemented the design and signage component of the project. We will follow-up in the second half of the contract year.
- The Zero Waste Committee is in the process of reaching out to other businesses to educate them on the benefits of utilizing recycling services, and assisting them in creating an efficient recycling system.

Take Back Day

Sustainable Fairfax, the Fairfax Police Department and Marin Sanitary Service will join together to produce the next Take Back Day on April 26, 2014 at the Fairfax Pavilion parking lot. Sustainable Fairfax will coordinate and manage the event. As last year, a drop off station will be provided for Fairfax residents to recycle their e-

waste, shred sensitive documents, and dispose of household drug, medicines and supplements. Volunteers from our Zero Waste Committee are creating a survey to collect data on whether participants are using MSS resource recovery services properly, and to identify any areas where further education is needed. Educational materials will be provided to people who would like more information.

We are also educating about the town's ***Bring it Home*** composting program in conjunction with Take Back Day, and have scheduled the first compost delivery of the year to take place on Friday, April 25, the day before the event. We have already started promoting Take Back Day and the Compost Delivery. See Appendix J for promotional materials created so far.

Zero Waste Opportunities at Upcoming Events:

Earth Day Marin – April 6

Spirit Rock Earth Day – April 20

Take Back Day – April 26 (pursuant to contract)

Fairfax Festival / EcoFest– June 14 &15 (pursuant to contract)