

Applicants

2014 – 15 Fairfax Artist-in-Residence

Sawyer Rose

Rob Nye

AGENDA ITEM # L

SAWYER ROSE

Fairfax Artist-in-Residence

About my work:

I'm a mixed-media and electronics artist living and working in Fairfax. My current body of work is an exploration of California's native plants, an interest I share with many residents of our town. Living in Northern California awakened me to the beauty and environmental advantages of native plant and animal life. Additionally, the Bay Area has a number of endangered plant and insect species whose habitats are disappearing, so I donate 5% of proceeds to the California Native Plant Society from pieces depicting threatened or endangered species.

My role as Fairfax Artist-in-Residence:

As an artist:

I look forward to sharing my studio practice, and the fruits of that labor, with the residents of Fairfax. I'm in the studio working almost every day and plan to schedule weekly Open Studio hours for anyone interested in learning a bit about my processes. Since I'm a mixed-media artist the Open Studio hours might find me variously: soldering, cutting copper templates, drawing and painting, or building painting panels from recycled lumber. Never a dull moment!

Additionally, I will hang two solo shows during my year of residency, showcasing the work I've produced during my tenure. The first would open in February 2015, the second in August 2015.

For the kids:

I had a wonderful experience teaching Fairfax FOCAS class ToddlaDrama with Melissa Briggs. Each week, I helped the kids build the props they would use to act out scenes from classic children's books.

As Fairfax AIR, I will coordinate with FOCAS on a drop-in art class for toddlers to elementary-school aged kids. In 5-6 sessions throughout the year we'll learn about Fairfax through the seasons. In the Spring we'll craft native plant "gardens" as our hillsides begin to bloom. In the fall we'll build little birds that fly down string ziplines while we learn about migration. In keeping with the environmental message of the classes, craft materials used will be reused/recycled whenever possible.

For adults & the town in general:

Education is a key part of my work. I feel it's important to produce art that has a function beyond its beauty, and teaching viewers about the native plants I represent in my pieces is one more way to make my work useful. As Fairfax AIR, I will give an artist talk in conjunction with each of my solo shows. Topics will include: the environmental benefits of planting native (water conservation, pollinator support, etc.), where to find these plants in and around Fairfax, and what we can do to conserve some our most vulnerable species.

My contribution to the Fairfax Festival and the Town Picnic could either be in the form of a kids' craft project similar to what I'll be teaching in my FOCAS class, or I can leverage my 20 years of experience in marketing and graphic design to take on a production/organizational role. With a little help from my friends I might be able to do both!

For the artists of Fairfax:

I'd like to see the AIR as the leader of a more organized arts movement in Fairfax. With my experience in marketing and graphic design I'll work to increase the visibility of the Fairfax AIR position and begin to create community among our numerous local arts professionals and enthusiasts.

I'll begin with a Fairfax town arts website and a Fairfax arts Facebook page, which I will moderate and maintain. These would be resources for event/performance listings, artist profiles, calls for submissions and auditions, and community discussion.

Additionally, I'll organize a town art show to coincide with Marin Open Studios- unfortunately an event with very low attendance. Possibly I could gather a number of local artists to show together in the Pavilion. My 10 years of work at Open Studios events has taught me that large group sites are the only ones that get significant traffic. Plus, a larger group could afford to do more advertising than individual artists- an effort I will, of course, coordinate.

SAWYER ROSE

Work Samples



Pt. Reyes Tule Elk

2014

Lightbox: glass, ink, silver solder, led lights, oil on wood

18 x 36 inches

This lightbox depicts the tule elk, endemic to California. The breeding population, now in recovery, was at one point reduced to around 30 animals.

Stylistically, this lightbox marks a shift to a more layered depiction of my subject, including the increased use of abstract elements (in this case splatter and droplets.)

SAWYER ROSE

Work Samples



Poplar and Paintbrush

2013

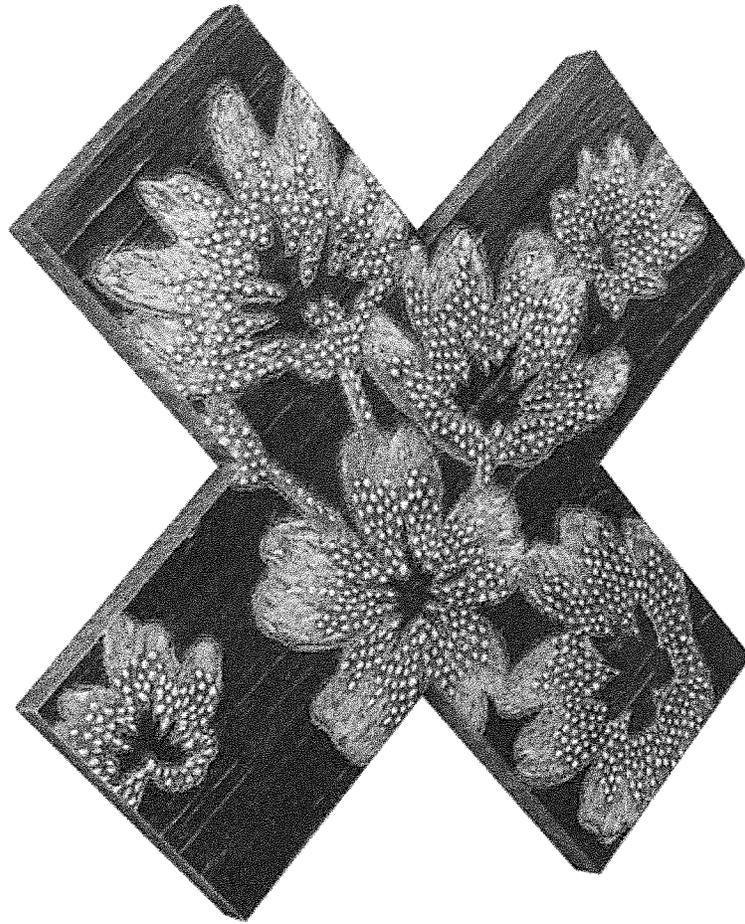
silver solder, oil on panel

8 x 8 inches each

This metalwork was an important turning point in my technique. I made this piece at Vermont Studio Center last fall, where part of my goal for my residency was to find ways to add lots more texture in the metal. It took days of work to perfect this beaded style- to find the perfect soldering temp, amount of flux, angle of the iron, etc.

SAWYER ROSE

Work Samples



Metamorphosis

2014

silver solder, oil on panel

28 x 28 inches

This metalwork depicts the California meadowfoam plant, endemic to our state and listed as endangered by both state and federal government.

Visually, this piece marks a shift in my work to a bolder, more layered expression of the species I study. Metal bead work texture and incised marks that reveal a halo of contrasting underpaint add depth and motion to the piece.

SAWYER ROSE

Resume

Born: Charlotte, North Carolina

Education:

1996, BA, Art, Williams College, Mass., cum laude

1995, Glasgow School of Art, Glasgow, Scotland

Solo Shows:

2014, "Dusk to Dawn," Inclusions Gallery, San Francisco, CA

2013, Morin Headlands Visitors Center, Sausalito, CA

2012, "NATIVE: *California Plants in Metal, Glass & Light*," Inclusions Gallery, San Francisco, CA

Selected Group Exhibitions:

2014, "FourSquared," Arc Gallery, San Francisco, CA

2014, "ReThinkIt: New Ways of Thinking About Art & the Environment,"

Vernon Davis Foundation for the Arts, San Jose, CA

2013, "Rooted," Lark & Key Gallery, Charlotte, NC

2013, "Explorations Westward," Mine Gallery, Fairfax, CA

2013, The Grand Hand Gallery, Napa, CA

2012, "Retrospective 5", Inclusions Gallery, San Francisco, CA

2011, "The Guerilla Show," Arc Gallery, San Francisco, CA

2009, 111 Minna Gallery, San Francisco, CA

2009, San Francisco Convention & Visitors Bureau, San Francisco, CA

2007-2010, Artist-Xchange Gallery, San Francisco

Commissions:

2013, "Wild California," large-scale silkscreen (12 x 25 ft.), silkscreen ink on glass,

The Etta Building, San Francisco, CA

Grants:

2014, Center for Cultural Innovation, Creative Capacity Fund

2014, Vermont Studio Center Merit Grant

2013, Vermont Studio Center Merit Grant

Residencies:

Upcoming 2014, Vermont Studio Center, Johnson, Vermont

2013, Vermont Studio Center, Johnson, Vermont

Bibliography:

2013, Larson, Vicki. "Fairfax artist pays tribute to wild California." *Marin Independent Journal*. April 4,

2013. [www.marini.com/lifestyles/ci_22896874/fairfax-artist-pays-tribute-wild-california]

2012, Lappin, Todd. "Super-Chic Art Opening at Inclusions, Saturday." *Bernalwood*. July 13, 2012.

Professional Experience:

1997, Director, Fathoui Kramer Gallery, East Hampton, NY

Professional Affiliations:

Women Environmental Artists Directory

SAWYER ROSE

References

McCoy Dodsworth

Fairfax Moms Founder & Council Member

Amy Stock

Owner, Mine Gallery, Fairfax
Trustee, Ross Valley School District Board

Melissa Briggs

Acting Coach, Stanford University
Fairfax Moms Council Member

Fairfax Parks & Recreation Commission

**2014-2015 ARTIST-IN-RESIDENCE
APPLICATION AND PROPOSAL**

Applicant: ROB NYE

CONTENTS:

- **Application & Contact Information**
- **Resume of Experience/Education**
- **Professional & Personal Referenes**
- **Proposal by Applicant**
- **Draft Samples of Work**



**TOWN OF FAIRFAX
APPLICATION FOR APPOINTMENT TO
BOARD/COMMISSION/COMMITTEE**

TO: Mayor and Fairfax Town Council

Date: July 15, 2014

Please consider this as an application for appointment to:

- Affordable Housing Committee
- Cittaslow Committee
- Design Review Board
- General Plan Implementation Committee
- Measure I Oversight Committee
- Measure K Oversight Committee
- Open Space Committee
- Planning Commission
- Parks and Recreation Commission
- Volunteer Board
- Youth Commission
- Other (*Fairfax Artist In Residence*)

(Your completed application will become a public record upon submittal to the Town)

Name: Rob Nye

Address: _____

Telephone: (Office) 415/806-3482 Home/Cell: _____

Email Address: _____

Number of Years in Fairfax: Three (3) years; six (6) months

Education Batchelor of Fine Arts, University of Southern
California • James Web Young School of Advertising
& Design • L.A. Art Center M.F.A Program under
James Jordan.

Please list the names of professional societies, clubs, and other organizations to which you belong.

Fairfax Theater Company • Marin Society of Artists •
Artisans Co-op of Marin • Marin Open Studios, 2014 • Blue Key
Natal Honor Society • Skull & Bones Nat. Honor Society

Briefly describe your employment background. Twenty-five years as a Senior Account

Supervisor for two national advertising agencies in San Francisco; 5 years as Owner of FYI Film Productions,

San Francisco; 10 years Sr. VP/Creative Director for Independent Charities of America; 15 years full time

Fine Artist, practicing the self-developed & trademarked process of Extractionist Painting ®

What is your vision for the Town of Fairfax? To me Fairfax is an awareness of Place, Home, & Belonging. To me Fairfax is

the echo of another time, vibrantly thriving in the present. Being HERE is being in a community of young families, gently aging

Flower Folk, and savvy environmental entrepreneurs. My Fairfax is the crack of a ball against a bat. My Fairfax is more t-wheelers

than four. My Vision for Fairfax is to create the ONE PLACE every child, and every young heart, remembers as a poignant and

fond memory — a place of summer crickets, neat stuff & laughter — a place where green things GREW!

Please describe possible areas of conflict of interest. _____

I cannot envision any past or present situation... nor any grievance by an organization or individual

which might constitute the slightest conflict of interest in my seeking the position of Fairfax Artist In Residence.

Briefly explain your interest in serving on this Board, Commission, or Committee. _____

I love being a resident of Fairfax. I devote a fair amount of my present personal time to contributing to the Community

in general, and I also lend a material portion of my professional time, experience, and material to the civic activities of

the community. I am also a long-time successful and professional artist and creatively innovative professional who can,

and will, bring a high degree of inventive, educational service to the Town and its various civic programs and activities.

I have a strong desire to continue my role as a helpful, resilient, and valuable contributor to and for the betterment of our Town.

Signature _____



Rob Nye

Please return this completed, signed form to:

Town Clerk, Town of Fairfax, 142 Bolinas Road, Fairfax, CA 94930

12/11

Artist's Resume

CONTACT INFORMATION:

Applying Artist: ROB NYE • Rob Nye Studios®
Studio Address:
Phone:
Facsimile:
Email:
Website:

EDUCATION & PROFESSIONAL EXPERIENCE:

1973 BFA Degree in Studio Art from University of Southern California, L.A.
1974-75 Non-Degreed Graduate Seminars with James Jordan • Art Center, L.A.
1978-86 Account Supervisor & Creative Director, J. Walter Thompson Advertising
1987-90 Owner/Film Producer • FYI Films, Inc., San Francisco
1991-99 Senior Vice President/Creative Director, Independent Charities of America, SF
2000-Present Principal • Rob Nye Fine Art Studios®, San Rafael & Fairfax, CA
2014-Present Member • Fairfax Theater Company, Fairfax, CA

EXCLUSIVE REGIONAL GALLERY REPRESENTATION & AFFILIATIONS:

ArtFirm Galleries/Louisville, KY, Studio 47 Galleries/Woodstock, VT, ARThouse Gallery/Glen Ellen CA, CODA Gallery/Palm Desert CA, ArtworkSF/San Francisco CA, Polonaise Fine Art Gallery, Woodstock, NY., featured in Art Profiles.com,

GRANTS/AWARDS:

1982 A.D.D.Y Award • Sprint "Around the World" Campaign
1986 C.I.N.D.Y Silver Award • "Halley's Comet" film production
1991 State of Wisconsin D.O.P Design Excellence Award
2004 Arts-On-Fire "Best of Show Award"
2006 Mill Valley Arts Council Solo Exhibitor Fellowship
2010 1stPlace Marin Images & Photography Juried Show

SHOWS & EXHIBITIONS:

1969 Pasadena Art Museum Solo "Courtyard" exhibit
1986 Mill Valley Film Festival airing of "Halley's Comet" – Short film category
2003-05 12 Solo Exhibitions through ArtWork San Francisco
2004 Juried Show • Santa Cruz Arts Council
2005-09 Annual Marin Arts Festival Exhibitor
2006 Solo Exhibition • Mill Valley Civic Center
2007 Juried Exhibition • Falkirk Center, Marin County
2008 Solo Show and Demonstration • California Arts Council
2009-10 Studio Exhibitor • Marin Open Studios
12/2013 Group Show • Falkirk Center • Marin County
3/2014 Solo Exhibits • Hamilton Field • Novato & Miracle Mile, San Anselmo, CA
7/2014 Solo Exhibit • Coldwell Banker • Mill Valley, CA
12/2014 (Upcoming) Featured Artist Solo Exhibit • City Hall • Mill Valley, CA

FAIRFAX CHAMBER of COMMERCE



Supporting a thriving, sustainable local economy

July 18, 2014

BOARD OF DIRECTORS

David Smadbeck
President

Richard Pedemonte
Vice President

David Haskell
Treasurer & Secretary

Kaz Begley

Morgan Hall

Frank Lange

Joelle Levy

Tami Lyon

Augie Venezia

Parks & Recreation Commission
Town of Fairfax
142 Bolinas Road
Fairfax, CA 94930

Dear Selection Committee:

I write this note on behalf of Mr. Rob Nye.

Several months ago the Chamber of Commerce held a competition to select the best cover art for our 2014-2015 Community Guide and Business Directory. Rob Nye's lovely portrait of Mt. Tam at sunrise was selected.

It was a pleasure to work with Mr. Nye. He was very prompt in accommodating any/all suggested type and color revisions, and provided us with excellent service. His creativity and responsiveness to the Chamber's needs were most appreciated.

I sincerely wish to endorse Mr. Nye in his quest to become Fairfax's 2014-2015 "Artist-In-Residence".

Thank you,

Bob Kopelman
Executive Director
Fairfax Chamber of Commerce

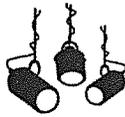
EXECUTIVE DIRECTOR

Bob Kopelman

P.O. Box 1111 • Fairfax • CA 94978 • 415-637-1978
bob@FairfaxChamberCa.com • www.FairfaxChamberCa.com

The Fairfax Chamber is not associated with the state or national chambers of commerce.

Printed on 100% Recycled Paper



FAIRFAX THEATRE COMPANY

INCORPORATING FAIRFAX YOUTH THEATRE & SCIENCE THEATRE

2096 SIR FRANCIS DRAKE BOULEVARD, FAIRFAX, CA 94930

TEL: (415) 302 2558 EMAIL: theatrewallah@yahoo.com

Tomorrow's creators begin in the imagination of the young

For the attention of P.A.R.C. Commissioners

Re: Upcoming post of Fairfax Artist-in-Residence

As former Artist-in-Residence (with my wife, Shoshana) and as current Theatre Program Director for the Town of Fairfax, I am pleased to recommend Rob Nye for the upcoming position of Fairfax Artist-in-Residence.

Apart from being a nationally acclaimed and award winning artist, Rob is very much a 'doer' and team player. When an FTC float needed building, Rob was there. When help was needed in putting together the Pavilion stage, he was there. He volunteered his artistic talents and skills in set painting and construction and always did so with good humor.

He has a strong sense of community and I am certain he will well serve our town, both creatively and in his involvement with the various activities required of an Artist-in-residence.

Shoshana and I have no doubt Rob will continue the long tradition of involvement and service shown by preceding AIRs.

Sincerely,

Sam Parry
(Artistic Director, Fairfax Theater Company)



July 19, 2014

To Whom It May Concern:

I am aware that local Artist, Rob Nye, is applying to become the *2014-15 Artist-In-Residence* for Fairfax. I wish to strongly endorse Rob for this honored position, and encourage you to accept him.

Rob was selected to produce this year's cover for our Chamber of Commerce Community Guide. He is an active contributor to our community, and, I believe, would serve the Town of Fairfax very well as our 2014-15 "creative ambassador".

In advance, thank you for your consideration of Rob for Artist-In-Residence!

Sincerely,

Karen "Kaz" Begley
Owner/Hairfax Studio, Fairfax, CA
Member: Fairfax Chamber of Commerce

Charlotte Swett
3 June Court
Fairfax, CA 94930

July 21, 2014

To the Fairfax Parks & Recreation Commission:

It is with great enthusiasm that I write a recommendation for Rob Nye for the position of Artist-In-Residence. I am a long-time resident of Fairfax, and proud owner of Rob's work in Extractionist Painting. I have also worked with Rob in a professional capacity in the past, and have had the pleasure of knowing him for over twenty years.

Rob's passion and unique creative process would leave a remarkable impression on the citizens of Fairfax and I can think of no individual I would more heartily endorse for the position of A.I.R. than Rob.

Should you wish any additional input about Rob or why I believe him to be a great candidate, please contact me at 415-609-0121.

Sincerely,


Charlotte Swett

R. Nye —Artist-In-Residence Application A.I.R. Role & Proposed Program(s) Outline

PLEASE CONSIDER:

The following pages outline four proposed activities and/or programs that potentially might be implemented, and developed, under the auspice of the Town's *Artist In Residence*. My ideas and suggestions are certainly not limited to these four concepts. They are meant to demonstrate how I envision my role in the A.I.R. position, and what might be initiated for the creative enhancement of our community. Each concept is, and would be, open to comment, discussion, consensus, and determination of practicality.

In addition, I take pleasure in understanding that the Artist In Residence will also have the opportunity to exhibit his own work on one, or more occasions. As a full-time professional fine artist I welcome the ability to exhibit within the space allotted to the A.I.R., or any other local venue that may become available.

Lastly, I must underscore that my fine art endeavors are not an avocation, but rather my profession. As such, my volunteer time must be, for the most part, relegated to weekends, selected evenings, and, of course, scheduled events and/or civic meetings where the A.I.R.'s presence is deemed necessary.

Thank you for your generous consideration of the above.

And Now On With The Concepts!

Artist-In-Residence
R. Nye — Role & Proposed Program(s) Outline

CREATIVE VISUALIZATION SEMINAR & CLASSES

PREMISE: All life replicates itself in nature and everyday objects. One just needs to learn how to look “*with a new pair of glasses*” to create art from “what others almost never see”.

OBJECTIVE: Instruct Fairfax youth and/or adults in the art of “Creative Visualization”, and show them how art is created out of this process.

STRATEGY: Use both a classroom environment, and field study tour, to demonstrate “Creative Visualization”. Then, allow individuals to make original art from their experience.

TACTICS: Offer three (3) single evening or weekend 2 hour classes (one per week).

First Class: talking seminar with visuals to explain “Creative Visualization” and challenge attendees to practice on their own. Required Materials: none.

Second Class: Weekend 2-hour daytime “walk about” to capture imagery, and share individual experiences in “visualizing”. Materials: any form of digital image device (camera), drawing or tracing paper.

Third Class: Attendees share images/drawings/paintings they have created by using “Creative Visualization” to coax and create art out of their new-found way of “seeing”.

“FIRST ANNUAL “EVERYONE’S AN ARTIST IN FAIRFAX” EXHIBITION

PREMISE: When it comes to artistic expression, we are *all creative spirits enjoying an expressly human experience*.

OBJECTIVE: Bring the Fairfax community together by creating an opportunity and a venue, where any Town resident, of any age, can become an “Exhibiting Artist” in a non-competitive, cost free and fun social environment.

STRATEGY: Promote the “First Annual Everyone’s An Artist In Fairfax” exhibition. Open to all residents, young or old. All media welcome (within TBD size requirements). Artistic & Non-artistic persons welcome.

TACTICS: Utilize the Fairfax Pavilion for a One Week Exhibition of Resident’s creations — large or small, written or painted, sculpted or videoed — all attempts at creativity welcome! Produce “guidelines” for exhibit fun within “tactful family-oriented” considerations. Promote via Town signage, flyers, calendars, store window announcements, town council meeting announcements, etc. All entrants receive a “BEST PLACE” Certificate for participating.

(continued...)

LEARNING DISABILITIES AS A PATH TO CREATIVITY

PREMISE: What we cannot read, we come to see. What we cannot see, we come to learn. What we cannot learn, we come to know. What do not know, we seek.

OBJECTIVE: Show children with learning disabilities that they have a gift and the potential to change the world they live in through their own ways of problem solving.

STRATEGY: Construct a series of hour-long talks and presentations about famous and/or successful people who have risen above their learning disabilities to achieve greatness and highly creative lives. The A.I.R. will also share insights, and encourage discussions, into non-scientific inventive paths away from cognitive and visual adversity, toward creativity, ingenuity, artistic achievement, and ultimate success through “taking risks and thinking differently.”

TACTICS: Use biographical shorts, videos, and open forum discussion to explore the advent of creative lives coming of adverse disabilities during childhood. Also introduce attendees and their children to the Artist’s own struggles with Dyslexia, and how it became his greatest creative asset. Talks would take place in the A.I.R.’s Pavilion Studio space, Women’s Club, or other local facility as attendance dictates. Discussions would be video taped for future library reference.

TALL TALES UNDER TALL TREES

PREMISE: The mind is our most vivid canvas. Stories become the imagination’s pigments. Lore and myth open the eyes to epic panoramas. And magic abounds where words weave worlds unknown.

OBJECTIVE: Enable residents, families, and individuals a forum for listening to story tellers, and gain enjoyable insights into life’s varied panoply of people, places, and things.

STRATEGY: Create a series of pre-planned “Story Nights”. Conduct out in the open stage/picnic area next to the Women’s Club. Invite well-known or accomplished local storytellers to participate.

TACTICS: Series would run for six evenings (one per week) between mid June and Mid July 2015. Story teller R.F.P.’s would be announced via the Town and Chamber of Commerce websites. The A.I.R. and Parks & Recreation Commission would screen storyteller resumes and suggested story topics in advance. 12”x14” posters would promote event and respective dates to Town residents.

EXTRACTIONIST PAINTING® • SAMPLE #1



"Aquaterrium" • 22"x22" • 2013 • oil, acrylic, pastel & watercolor

EXTRACTIONIST PAINTING® • SAMPLE #2



"Lead Balloon Leading" • 40"x46" • 2003 • oil, acrylic, pastel & watercolor

EXTRACTIONIST PAINTING® • SAMPLE #3



"Diana and The Stag" • 30"x39" • 2014 • oil, acrylic, pastel & watercolor

EXTRACTIONIST PAINTING® • SAMPLE #4



"Toward Away" • 19"x19" • 2014 • oil, acrylic, pastel & watercolor