



# TOWN OF FAIRFAX

## STAFF REPORT

### May 6, 2015

**TO:** Mayor and Town Council

**FROM:** Garrett Toy, Town Manager

**SUBJECT:** Approval of Town Council goals for 2015

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#### **RECOMMENDATION**

Approve Town goals for 2015.

#### **DISCUSSION**

On March 19, 2015, the Council conducted its annual retreat at the Women's Club to discuss Town goals/priorities and accomplishments. Attached are a list of Council goals/priorities for 2015 and a list of Town accomplishments for 2014. Staff will make recommendations regarding the implementation and funding of the Council's goals/priorities as part of the budget approval process.

#### **ATTACHMENTS**

List of Council goals/priorities for 2015  
List of Town accomplishments in 2014

## LIST OF TOWN COUNCIL GOALS FOR 2015

- Implement community education and outreach for Emergency & Disaster Preparedness including creation of a recovery plan and reconvening the Disaster Council
- Redefine/Enhance the Town's Zero Waste /Sustainable Policies
- Enhance Town revenues
- Continue the Town's efforts to enhance communication and outreach to the community,
- Continue Trail improvements program
- Begin the process to implement the Parkade project
- Adopt the Updated Housing Element with the goal of getting it certified by HCD
- Conduct Town forums and workshops regarding the implementation of the General Plan and Housing Element policies
- Begin the process to develop the Town Center Element Plan
- Expand Youth, Teen, & Senior Programs with the goal of bridging the "Gap" between Youth & Teens
- Address bike circulation issues

## LIST OF TOWN ACCOMPLISHMENTS FOR 2014

(Note: not listed in any order of priority)

- Completion of the Ballfield restrooms
- Passage of Measure J (special municipal tax)
- Sponsorship and coordination of community events such as Ecofest, Streets for People, Fairfax Festival, and Fairfax History night
- Funding and completion of trail improvements (e.g., Cypress Trail)
- Resolution of the use permit for a gas station in downtown
- Civil discussion and resolution of the referendum on rezoning actions regarding the General Plan and Housing Element including General Plan amendments and moratoriums (i.e., formula based businesses) to address community issues of concern
- Developing a “fresh start” process for the housing Element
- Establishment of the Town/Ross Valley School District Liaison Committee
- Passage of the Ross Valley Paramedic Authority measure
- Expansion of senior and youth programs
- Creation of Climate Action Committee and adoption of the Climate Action Plan
- Designation as a World Health Organization “Age Friendly Community”
- Commemoration of “Rose the Riveters”
- Conducting more community outreach including forums on the General Plan/ Housing Element and workshops on Town finances and Measure I.
- Beginning the preliminary design of the five (5) bridge projects in Town
- Contribution to the purchase of Sky Ranch (Note: acquisition completed in 2015)
- Addressing neighborhood nuisance issues
- Adoption of ordinances:
  - 775 An Ordinance Prohibiting the Installation of SmartMeters and Related Equipment
  - 776 An Interim Urgency Zoning Ordinance Prohibiting Approvals Within the Highway Commercial (CH) Zoning District
  - 777 An Ordinance to include a Prima Facie Complaint Process and Giving Enforcement Responsibilities to the Building Official/Code Enforcement Officer regarding Fowls
  - 778 An Ordinance Rezoning Parcels Per the Housing Element And General Plan
  - 779 An Ordinance to Extend Interim Urgency Zoning Ordinance No. 776
  - 780 An Ordinance to Repeal Ordinance No.778
  - 781 An Interim Urgency Zoning Ordinance Prohibiting Approvals of Formula Businesses and Formula Restaurants within the Highway Commercial (CH) Zoning District
  - 782 An Ordinance to Extend the Interim Urgency Zoning Ordinance No. 781
  - 783 An Ordinance regarding the Collection, Recycling, and Disposal of Waste Generated from Construction, Demolition, and Renovation Projects
  - 784 An Ordinance to Reduce Paper Bag Waste By Imposing a Ten Cent Charge at the Point of Sale
  - 786 An Ordinance Authorizing the Levy of a Special Tax to Finance Municipal Services (i.e., Measure J)