



TOWN OF FAIRFAX
STAFF REPORT
May 4, 2016

TO: Mayor and Town Council

FROM: Michele Gardner, Town Clerk *GT*

SUBJECT: Endorse Measure AA San Francisco Bay Clean Water, Pollution Prevention, and Habitat Restoration Program

RECOMMENDATION

Endorse Measure AA San Francisco Bay Clean Water, Pollution Prevention, and Habitat Restoration Program

DISCUSSION

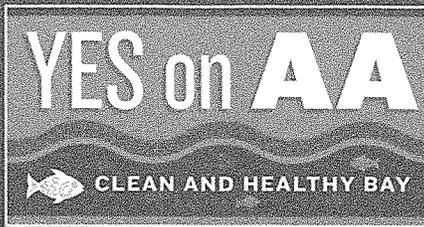
The Fairfax Climate Action Committee ("CAC") has recommended that the Town Council endorse Measure AA, for the purpose of protecting and restoring the San Francisco Bay to benefit future generations. CAC provided the attached flyer for the Council's information.

FISCAL IMPACT

N/A

ATTACHMENT

Flyer



By Mail or on June 7, 2016.

Vote YES on Measure AA
For a Clean and Healthy San Francisco Bay

Measure AA Is Fiscally Accountable:

- All funds must stay in the Bay Area to be used only on local habitat restoration and wildlife protection projects.
- An independent citizens' oversight committee will oversee funds to ensure they are spent as promised.
- Independent audits and annual public reports will ensure transparency.
- Marin, Sonoma, Napa and Solano Counties will be guaranteed \$45 million over 20 years, with eligibility for additional funding.
- Measure AA could also leverage more state and federal funds for San Francisco Bay, which now receives much less federal support for water quality improvement and restoration work than other major watersheds.

Marin Independent Journal

WEDNESDAY, JANUARY 13, 2016

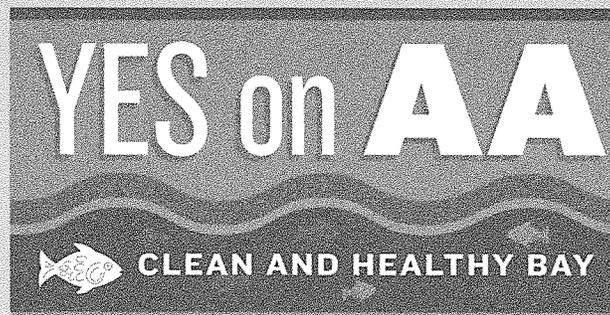
“‘This is the most important thing we can do for the bay,’ said David Lewis, executive director of Oakland-based Save the Bay. ‘There’s an urgency to restore tidal marshes, for ecological benefits and flood control benefits. The sooner we start the sooner they can provide benefits. But money has been the missing ingredient for a long time.’”

Broad Support in Marin County

- Environmental organizations and conservation donors including The Nature Conservancy, Audubon California, Trust for Public Land, Environmental Defense Fund, Ducks Unlimited and Marin Conservation League
- Key business and community groups such as the North Bay Leadership Council, California Alliance for Jobs and the League of Women Voters of the Bay Area
- A large and growing list of municipal, county, state and federal policymakers and political organizations including U.S. Senator Dianne Feinstein, Congressman Jared Huffman, State Board of Equalization Member Fiona Ma, State Senator Mike McGuire, all five members of the Marin County Board of Supervisors and the Marin County Democratic Party

Passing this critical measure will ensure that our children and grandchildren inherit a clean and healthy San Francisco Bay – one that will be part of their lives the way it is part of ours. Join environmental, business and labor organizations, elected officials and community leaders and **vote YES on AA to protect San Francisco Bay** – our greatest natural treasure.

For more information, please contact PCHBVolunteersMarin@gmail.com.





By Mail or on June 7, 2016,

Vote YES on Measure AA For a Clean and Healthy San Francisco Bay

Vote YES on Measure AA for a clean and healthy San Francisco Bay! This measure is critical to restoring wetlands and protecting wildlife habitat throughout the Bay Area.

San Francisco Bay: Part of All of Our Lives

The Bay is a part of all of our lives – whether we live along the Bay; work there; walk, jog or visit parks along its shores; or simply appreciate it as we drive over a bridge. The Bay also attracts tourists, supports commercial fishing and attracts quality employers to the region – all of which help keep our economy strong.

San Francisco Bay Is Threatened

Pollution and other problems have put the health of the Bay at serious risk. Fish in the Bay are contaminated with harmful chemicals like PCBs, mercury and pesticides. More than 150 years of development, diking and filling have dramatically reduced our wetlands from over 200,000 acres to only 40,000 acres.

Protecting and Restoring Our Bay

Measure AA will restore wetlands throughout the Bay Area, which provide habitat for fish and wildlife and filter out pollutants from water to reduce toxins that threaten the ecosystem. Wetlands also act as a natural barrier against flooding.

Passing Measure AA to restore our Bay will provide urban recreational open space and increased public access to the shoreline, a resource we all cherish. This includes extending the Bay Trail and completing gaps in it.

Voting YES on AA Will:

- Reduce trash, pollution and harmful toxins in the Bay
- Improve water quality
- Restore habitat for fish, birds and wildlife
- Protect communities from floods
- Increase shoreline public access

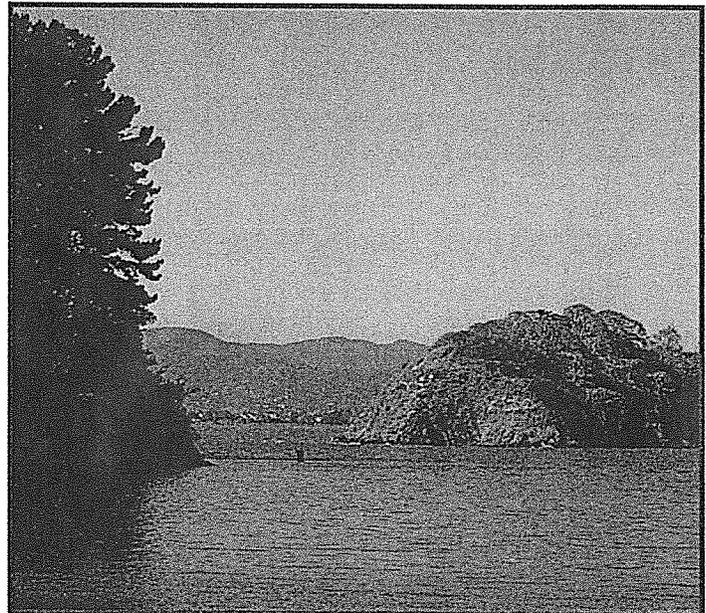


Photo Credit: Save The Bay

www.PeopleforaCleanandHealthyBay.org

YES! I support Measure AA for a clean and healthy San Francisco Bay!

Add my name to your growing public list of supporters.

I will:

- Volunteer to make phone calls
- Volunteer to walk a precinct
- Donate to the campaign

Name _____

Title _____ Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____