

**TOWN OF FAIRFAX  
STAFF REPORT**

**To: Mayor, Members of the Town Council**

**From: Michael Rock, Town Manager**

**Date: December 2, 2009**

**Subject: Discussion/Consideration of researching the cost of webcasting and/or televising  
Town Council meetings**

**RECOMMENDATION**

Town Council direct staff to research the various costs of webcasting and/or televising Town Council meetings.

**DISCUSSION**

Councilmember Bragman and staff have done some research on the available technology for the webcasting and televising of Council meetings. The backdrop behind the Council dais is the first step in being able to televise or webcast the meetings. It is possible the lighting will need to be brighter to have a quality broadcast picture. If the Council directs staff to proceed staff will research all the available technology and the various costs and report back to Council in the next couple of months on the various options.

Most city councils and board of supervisor meetings in California are either webcasted or televised. Marin County is the exception where only a few jurisdictions webcast or televise. Webcasting or televising does assist those residents who are unable to attend in person because of physical or other disabilities. It also allows residents to focus in on one part of the meeting in a very efficient manner by simply linking to that part of the webcast.

**FISCAL IMPACT**

There will be a fiscal impact (exact costs to be researched) which staff will bring back to Council in a couple of months to consider budgeting for the next fiscal year.