

TOWN OF FAIRFAX STAFF REPORT

TO: Mayor and Town Council

FROM: Michael Rock, Town Manager



DATE: June 2, 2010

SUBJECT: Approval of Town's Application to become a Cittaslow city and approving the expenditure of \$400 of Town Funds for the cost of the Application

RECOMMENDATIONS

1. Approve the Cittaslow Application
2. Approve the Expenditure of \$400 of Town Funds for half the cost of the Cittaslow Application
3. Accept the Fairfax Chamber of Commerce letter offering to fund \$400 for half the cost of the Cittaslow Application

DISCUSSION

At the April 7, 2010 Town Council meeting the Council authorized the Mayor to send a letter to Cittaslow International requesting that the Town of Fairfax be considered as a Cittaslow city. Submitting the attached application is the next step in the process for this consideration.

FISCAL IMPACTS

The total application fee is \$800 and the Chamber of Commerce has graciously offered to pay for half of this cost or \$400. The other half of the cost must come from the Town's budget, at this time, in order to get this application submitted in a timely manner. There are plans to fundraise for the annual membership fee to be a Cittaslow city. There are funds available in the Town Council budget unit under account 01-111-842 for this expenditure.

ATTACHMENTS

1. Chamber of Commerce Letter of Support for Cittaslow Application and Cost of the Application
2. Cittaslow Application



FAIRFAX CHAMBER of COMMERCE

P.O. Box 1111
Fairfax, CA 94930
415-456-5574
www.fairfaxcoc.com

Presidents

Morgan Hall
Joe McWilliams

Director

Ingrid Weiss

Treasurer

Mark Squire

Marcella Gehlar

Chris Lang

William Madsen

Richard Pedemonte

Suzanne Schneider

David Smadbeck

May 25, 2010

Mr. Michael Rock
Town Manager
Town of Fairfax
142 Bolinas Road
Fairfax, Ca. 94930

RE: Cittaslow

Dear Michael,

I write to say that the Fairfax Chamber of Commerce is happy to contribute \$400.00 for half of the cost of the Cittaslow application. The Chamber would also be interested in future fund raisers in support of Cittaslow annual dues.

I think Cittaslow accreditation will be a fine feather in Fairfax's cap and, undoubtedly, will be good for Fairfax business. Thanks to the Town for undertaking this process.

Yours truly,

Morgan Hall
President, Fairfax Chamber of Commerce

		City (.....) ab.....ab./km ²						
		Requirements for excellence	Peso/ weight (a)	giudizio/ marks (b)	voto massimo/high est marks (c)	Livello di Approvazione /Approval level = (R.scf./s.c.) *100		
Requisiti (Italian)	Politica ambientale	Environmental Policies	23					
	Politica infrastrutturale	Infrastructure policies	32					
	Qualità urbana	Technologies and facilities for Urban Quality	21					
	Valorizzazione delle produzioni autoctone	Safeguarding autochthonous production	27					
	Ospitalità	Hospitality	12					
	Consapevolezza	Awareness	8					
		Total requirements	Arithmetic mean of the 6 macro areas Approval Level = $\sum \text{Appr. Lev} / 6$					%
Mayor								
Project manager for Cittaslow								

Politica ambientale (a)/Environmental policies

No Requirement	Peso/weight (a)	Criteri /marks (b)	Punt/real score (a)*(b)	Punteggio ideale/ideal score (c)	Punt. Max./highest marks (a)*(c)	Note su evidenza/ description of the policies set up to satisfy the requirement:
Verification of the quality of the air, of water, of the soil within the parameters established by law	2			3		<p>Water:</p> <ul style="list-style-type: none"> o Marin Municipal Water District is responsible for providing clean, safe and sustainable water to all residents and businesses o Local watershed provides 75% of all water needs to area o Conservation pilot program in conjunction with Sustainable Fairfax has been established help curb water usage in hopes that we can live within our watershed supply and water need not be supplemented through plans for a desalination plant o See http://www.marinwater.org/ o In town ordinances see CHAPTER 8.32: URBAN RUNOFF POLLUTION PREVENTION <p>Soil</p> <ul style="list-style-type: none"> o Fairfax has an ordinance against spraying of pesticide and herbicides in public places o Notification is required for residential spraying <p>o Please see detail of ordinance Title 8.52 Pesticides for full details. Soil quality testing is required with any new build or remodeling—See Town Code -- various sections include this provision and include but are not limited to Title 15: Building and Construction, Title 16: Zoning</p> <p>Air Quality</p> <ul style="list-style-type: none"> o Please see: http://www.spatehear.org/ o Various sections of Town Code including Title 8 Health and Title 15 Building and Construction
Plans for the promotion and dissemination of differentiated refuse collection including urban refuse and special wastes ****	3			3		<p>The Town of Fairfax has a SolidWaste/ Zero Waste Committee of Council members working to reach the goal of Zero Waste by 2020. Marin Sanitary service is responsible for all refuse, recycling collection, and hazardous waste collection and has differentiated landfill and recycling collection</p> <p>http://www.marinsanitary.com/</p> <ul style="list-style-type: none"> o Also see Marin Recycling Center http://www.marinsanitary.com/mrc.html o Marin Sanitary Service has begun curbside composting program for Fairfax neighborhood. Contract negotiations are in process. <p>The following Town Ordinances exist with respect to refuse collection:</p> <ul style="list-style-type: none"> o 8.08 GARBAGE AND RUBBISH DISPOSAL o 8.12 LITTER o 8.16 POLYSTYRENE FOAM, DEGRADABLE AND RECYCLABLE FOOD PACKAGING o 8.18 PLASTIC BAG REDUCTION o 8.60 RECYCLING AREAS REQUIRED FOR DEVELOPMENT PROJECTS
Dissemination and promotion of industrial and domestic composting	2			3		<ul style="list-style-type: none"> o Marin Sanitary Services offers a curbside composting program to select areas in Fairfax. Contract negotiations are still in process for making this a permanent service. See Winter 2010 newsletter at http://www.marinsanitary.com/newsletter.pdf o Sustainable Fairfax and Marin Master Gardeners offer composting classes for home composting. • See Sustainable Fairfax at http://www.sustainablefairfax.org • See Master Gardeners at http://www.cemura.ucdavis.edu/Master_Gardener
Existence of a purification plant for urban or cooperative sewage	2			3		<p>The Central Marin Sanitary Agency serves as the purification plant for Marin County. The Marin County Board of Supervisors at their August 2005 meeting officially recognized Central Marin Sanitary Agency as a Green Business.</p> <p>As part of the certification process, CMSA was inspected. The inspectors were most impressed by:</p> <ul style="list-style-type: none"> • CMSA's exemplary record of compliance with environmental regulations • The methane co-generation project, in which methane gas produced in the treatment process is used to power a generator, producing more than 50% of the power demands of the entire treatment plant and headquarters office. • Use of bicycles and electric carts for on-site transportation • The overall commitment to environmental responsibility and recycling • Reclaimed water usage for irrigation, cooling water, plant maintenance and cleaning activities <p>http://www.cmsa.us/ Ross Valley Sanitary District handles billing for the Fairfax Area. http://rvsd.org/app/index</p>

Politica ambientale (a)/Environmental policies

Note su evidenze/ description of the policies set up to satisfy the requirement:

No Requirement	Peso/weight pt (a)	Cinque/5 marks (b)	Punti/real score (a)*(b)	Punteggio ideale/ideal score (c)	Punt. Max/highest marks (a)*(c)	
Municipal plan for saving energy, with reference particularly to the use of alternative sources of energy (renewable sources, green hydrogen, mini hydroelectric power plant) and producing heat from RSU and biomasses ***	3			3		<ul style="list-style-type: none"> • Marin Clean Energy (MCE) is a renewable energy alternative to PG&E's electric supply that is currently available to many Marin customers. MCE is responsible for sourcing the power and purchases the energy supply while PG&E continues to deliver the energy, maintain and repair transmission lines, and provide customer service and billing. It allows electric consumers to choose non-polluting renewable energy, lower Marin's greenhouse gas emissions, reduce our dependence on imported fossil fuels, foster development of local green power generation and clean technologies, and protect our homes and businesses from uncertain fuel prices." • Customers now have a choice of electricity with nearly twice the renewable energy content than they currently receive - at the same rates they currently pay. Customers also have the choice of 100% renewable energy at a slightly higher price. The Town of Fairfax has elected to utilize this Deep Green option. • The Marin Clean Energy Program supplies nearly twice the renewable energy content that residents presently receive with Pacific Gas and Electric Company (PG&E) - at the same rates customers currently pay. • The Marin Energy Authority (MEA) is the not-for-profit public agency that provides the renewable energy alternative through the Marin Clean Energy program. • Fairfax's General Plan is in the process of completion and includes an Energy Conservation and Climate Change mitigation plan with the stated goal being to "integrate reduction of the use of non-renewable energy resources and greenhouse gas emissions into planning for the Town of Fairfax."
Ban on the use of O.G.M. in agriculture ***	3			3		<p>In 2004, Marin County passed an initiative banning the growing of all Genetically Modified Organisms in agriculture grown within Marin County. For full text of the initiative please see the following: http://web.archive.org/web/20060304004715/www.genofccentrum.org/pages/initiative.html</p> <ul style="list-style-type: none"> • Please see Title 17 Zoning Chapter 17.020 Design Review Regulations for process and specifics of design review for commercial art and traffic signage • The Fairfax Design Review Board is made up of resident volunteers appointed by the Town Council to review and approve the design elements of development proposals in the residential and commercial areas. The Board meets the second Wednesday of each month at 7:30 P.M. at the Women's Club, 46 Park Road • The Town Center and Traffic Impact Guide elements of the General Plan establish regulations and new signage for the town of Fairfax. As well, the Pedestrian and Bicycle Plan elements establish new pedestrian fit walks and bicycle paths. Please see links to the General Plan Draft Elements at http://www.town-of-fairfax.org/html/gpac_progress.html • The Chamber of Commerce often holds competitions for public art creation and assembly in the Town of Fairfax. Please see Chamber website at http://fairfaxcc.com/ • Also see Chapter 17.004-- SIGNS
Municipal plan for the regulation of commercial art and traffic signs	3			3		<p>Fairfax has written to the California Public Utilities Commission to request a moratorium against Smart Meters use by public utilities in Marin County. EMF detection devices are of interest to the town. See Town Code on RFR/EMFs as listed below:</p> <p>19.08.070 RADIO FREQUENCY RADIATION (RFR) EMISSION REPORTS</p> <p>(A) Wireless communications facilities operating alone and in conjunction with other telecommunications facilities shall not generate electromagnetic frequency radiation in excess of the standards for permissible human exposure to radio frequency radiation (RFR) as adopted by the Federal Communications Commission (FCC)</p> <p>(B) Applications for wireless communications facilities shall include an RFR report which measures the predicted and actual (if available) levels of RFR radiation emitted by the proposed facility, operating by itself and in conjunction with other existing or approved facilities which can be measured at the proposed facility site. Measurements for RFR emissions shall be based on all proposed, approved and existing facilities operating at maximum power densities and frequencies.</p> <p>(C) The town may require one or more (periodic) post-construction RFR reports as a condition of project approval to verify that actual levels of RFR emitted by the approved facilities, operating alone and in combination with other approved facilities, substantially conform to the pre-approved RFR report and do not exceed current standards for permissible human exposure to RFR as adopted by the FCC (Prior Code, § 19.03.070) (Ord. 677, passed - 1999)</p>
Systems for controlling electromagnetic pollution	2			3		<ul style="list-style-type: none"> • Fairfax Noise code is listed in town code Chapter 8.20: Noise Control • Fairfax also has a vibrant music scene. Venues choosing to have live music must have a cabaret permit
Program for controlling and reducing noise pollution	2			3		<ul style="list-style-type: none"> • The town is switching to LED lighting for all street lights • Building code requires that all exterior lighting have hoods to reduce light pollution.
Systems and programs for controlling light pollution ***	3			3		<ul style="list-style-type: none"> • EPA and Marin General Plan regulate environmental management. Town of Fairfax General Plan addresses Fairfax's environmental quality will be completed and passed by 2011 • State Codes including AB32, AB117, and AB811 help in climate change mitigation efforts. Unfortunately, the United States has yet to require eco labeling on manufactured products. CCOF is the organic certification bureau for organic food products in California. See www.ccof.org/ for information.
Adoption of systems of environmental management (EMAS and ECOLABEL, or ISO 9001, ISO 14000, SA 8000 and participation in Agenda 21 projects) ***	3			3		
	28					

Politica delle infrastrutture (b)/Infrastructure policies					
N° Requirement	Peso/weight (a)	Giudizi /marks	Punteggio /real score	Punteggio ideale/ideal score	Punt. Max/highest marks
		(b)	(a)*(b)	(c)	(a)*(c)
1	3			3	
2	2			3	
3	2			3	

Note su evidenze/ description of the policies set up to satisfy the requirement	
<p>Plans for improving and for the reclamation of historical centers and/or works of cultural or historical value</p> <ul style="list-style-type: none"> • Plans for improving and for the reclamation of historical centers and/or works of cultural or historical value----- establishing historical downtown • As noted in Town Code: HISTORIC DISTRICT. Any area which: <ul style="list-style-type: none"> • (1) Contains improvements which: <ul style="list-style-type: none"> • (a) Have a special character or special historical or aesthetic interest or value, • (b) Represent one or more periods or styles of architecture typical of one or more eras in the history of the town, and • (c) Cause such area, by reason of such factors, to constitute a distinct section of the town. • (2) Has been designated as a historic district pursuant to the provisions of this title. • (Prior Code, § 17.04.258) • Plans for any building or renovation must include the mark any and all historical landmarks and include map and description of sign with building application • Fairfax Historical Society maintains census, historical information, and photography of all Fairfax historical sites. See http://www.marindirect.com/fxhistory/index.htm for more information. • Land Use Element of General Plan: <p>ISSUE: The Preservation and Restoration of Local Historic Buildings, Features, and Sites</p> <p>Objective 8: To identify, protect, preserve and restore buildings, features, and sites of historic value in Fairfax</p> <p>Policies: 8.1 The Town of Fairfax shall undertake a historic survey and maintain an inventory of buildings, features, and sites, of local, regional, and national significance.</p> <p>8.2 The Town of Fairfax shall seek to ensure the preservation of historical resources pertaining to pre-European settlement, including those of the Miwok tribe.</p> <p>8.3 The Town of Fairfax shall seek to chronicle and preserve buildings, features, and sites related to the community's music-related, 60's era history.</p> <p>8.4 Historic structures shall be preserved and the long established character of the Town Center should be maintained.</p> 	<p>The entire Town of Fairfax is zoned as 35 MPH even in commercial areas.</p> <p>Narrow streets with parking on both sides ensure that people drive well under the speed limit and watch for pedestrians and bicyclists.</p> <p>Pedestrian lit crosswalks have been installed in multiple sections of town.</p> <p>The General Plan includes a Bicycle and Pedestrian element, increasing biking and walking routes.</p> <p>The Town Center element includes the Elsie-Bank improvement plan that will further redirect traffic and ensure walk-ability.</p>
<p>Plans for safe mobility and traffic.</p>	<p>*Safe Routes to School project has increased bike lanes, routes, and access, and promotes alternative transportation.</p> <p>Safe Routes to School http://www.safetorouteschools.org/index.shtml</p> <p>• MCHC legislation http://www.marinbike.org/Legislation/Index.shtml</p> <p>• In alignment with Safe Routes to School and Marin County Bicycle Coalition, The General Plan's Bicycle and Pedestrian Master Plan is to improve bicycle and pedestrian transportation in Fairfax, in part by meeting the requirements of the California Bicycle- Transportation Act, which requirements are contained in Section</p>
<p>Bicycle tracks connecting schools and public buildings.</p>	<p>Safe Routes to School http://www.safetorouteschools.org/index.shtml</p> <p>• MCHC legislation http://www.marinbike.org/Legislation/Index.shtml</p> <p>• In alignment with Safe Routes to School and Marin County Bicycle Coalition, The General Plan's Bicycle and Pedestrian Master Plan is to improve bicycle and pedestrian transportation in Fairfax, in part by meeting the requirements of the California Bicycle- Transportation Act, which requirements are contained in Section</p>

Politica delle infrastrutture (b)/Infrastructure policies							
N°	Requirement	Peso/weight (a)	Giudizi	Punti/real	Punteggio	Punt. Max/highest marks (a)*(c)	Note su evidenze/ description of the policies set up to satisfy the requirement
			/marks (b)	score (a)*(b)	ideale/ideal score (c)		
4	Plans favoring alternative mobility over private transportation and for the integration of traffic with public means of transportation and pedestrian areas (extra-urban car parks linked to public transportation, escalators, moving walkways, rail or cable installations, cycling tracks, pedestrian itineraries providing access to schools, work places, etc.) ***	3			3		<ul style="list-style-type: none"> Fairfax currently offers Golden Gate Transit buses and West Marin Stage service to residents. The Sonoma Marin Train (SMART train) will be the centralized rail line connecting a network of buses, shuttles, ferries, trolleys, bike paths and sidewalks around Marin and Sonoma counties so that one can travel from place to place without driving an automobile. Fairfax Town Council voted to support the establishment of the Marin Trolley system, which will follow the existing old railroad tracks. The Fairfax General Plan favors alternative mobility and expands bike lanes, refurbishes the central bus terminal, and provides multiple paths for walking, hiking, and riding.
5	Verification of the application of D.L. 503/'96 to guarantee that public places and those of public interest are accessible for the disabled and the removal of architectural barriers and access to technologies. ***	3			3		<p>The city has an excellent record of adhering to current ADA regulations and takes responsibilities in the area very seriously.</p> <ul style="list-style-type: none"> *The city is working with the business to provide redevelopment money to make ADA improvements. *The city is in a constant program to upgrade all its street corners in order to provide for ADA access. • ADA regulations are mandated at the state and federal level. • Currently, Fairfax is in compliance with 1990 ADA regulations, and continuously improves access with each renovation and upgrade to meet new regulations. All recent road and walkway improvements include increased accessibility. Bicycle and Pedestrian plans include improvements to ramps and access points.
					3		

Politica delle infrastrutture (b)/Infrastruktur policies

N°	Requirement	Peso/weight (a)	Giudizi	Puntitreal	Punteggio	Punt. Max/highest	Note su evidenza/ description of the policies set up to satisfy the requirement
			/marks (b)	score (a)*(b)	ideale/ideal score (c)	marks (a)*(c)	
6	Promotion of programs to facilitate family life and local activities (recreation, sports, activities aimed at creating bonds between school and family, assistance, including home assistance for the elderly and chronically ill, social centers, regulatory plan of municipal business hours, public lavatories) ***	3			3		<p>A number of focal programs exist to serve children and their families:</p> <ul style="list-style-type: none"> Fairfax Open Circle Arts and Sports (FOCAS) holds camps and playgroups throughout the year. Fairfax-San Anselmo Children's Center serves the children and families of Marin, especially Fairfax and San Anselmo with not only excellent childcare and afterschool care, but family support and community outreach as well. They serve ALL families, including those at risk and with low incomes. Sustainable Fairfax holds classes, workshops, and festivals for children and their family with a focus on the environment and sustainability. Fairfax has boy and girl scout troops and activities. Fairfax San Anselmo Parks and Recreation provides activities for community members of all ages throughout the year. Little League baseball and CYO basketball programs Community dance parties happen at the Fairfax Community Church for adults. The Fairfax Library has activities for adults and children on various topics year long. Many programs exist to assist homeless and disabled: Guide Dogs for the Blind National Headquarters nearby Community winter shelter program Bennett House provides housing for seniors. Public lavatories are available 24/7 in the police station lobby
7	Center for medical assistance.	2			3		<p>Several clinics exist to serve Fairfax residents and others:</p> <ul style="list-style-type: none"> Commonweal Clinic—sliding scale service Michelle Perro, MD and Homeopathic medicine for adults and children Dianne Halzer, PA L.M. CMP—member of California Association Midwives and President of Midwives Association of North America, bilingual Spanish speaking Coastal Health Alliance- nearby clinic serves even those without insurance Dragon Heart Healing Arts Acupuncture and Massage Marin Alliance for Medical Marijuana http://www.cbmarin.com/
8	Quality green areas respecting the minimum complement of equipment as established by the D.M. 1444/68 and service infrastructures (interconnecting green areas, play grounds, etc.)	3			3		<ul style="list-style-type: none"> Ridgeline Development ordinance—see CHAPTER 17.060 RIDGELINE DEVELOPMENT CHAPTER 8.06: INTERNATIONAL WILDLAND-URBAN INTERFACE CODE Marin County Open Space District- see http://www.co.marin.ca.us/depts/spk/main/MCOSD/os_about_rules/regulations.asp for regulations and rules Perrin Park is open and inviting sunup to sundown with a two playgrounds and separate park space with picnic benches, basketball courts, and tennis courts
9	Plan for the distribution of merchandise and the creation of "commercial centers for natural products".	2			3		<ul style="list-style-type: none"> Fairfax Farmers Market—see http://www.agriculturalinstitute.org/index/genMarketDetails?type=Market&id=20080812133207 active Good Earth Natural and Organic Food since 1969 http://www.goodearthnaturalfoods.net/retailer/store_templates/shell_id_1.asp?storeId=QLJ55N5JASR2LHC0G03M0E195Q12SA3 Sustainable Fairfax Boutique
10	Agreement with the shopkeepers with regards to the reception and assistance to citizens in trouble: "friendly shops"	2			3		<ul style="list-style-type: none"> Good Earth Natural and Organic foods accepts food stamps and cash aid for most products Fairfax Farmers Market accepts food stamps Fairfax is a haven for musicians and artists Many stores offer senior discounts There are no ordinances against homelessness, panhandling, or street musicians During flood events, downtown becomes a help center for citizens in need

Politica delle infrastrutture (b)/Infrastructure policies						
N° Requirement	Peso/weight (a)	Giudizi /marks	Puntif/real score	Punteggio ideale/ideal score	Punt. Max/highest marks	Note su evidenze/ description of the policies set up to satisfy the requirement
		(b)	(a)*(b)	(c)	(a)*(c)	
11	2			3		<ul style="list-style-type: none"> Albion Book and Alberston's are two areas that are planned for redevelopment and the new owners will be required to employ green building standards. Far Anselmo Plaza will shift from high carbon area to pedestrian oriented design Bolinas Road Plan in Town Center element rezones areas from Central highway to Central Commercial see General Plan elements
12	2			3		<ul style="list-style-type: none"> The Fairfax Pavillion will be retrofitted and upgraded with solar panel and "green restyling" Chamber of Commerce to install mosaic sculpture with the "Repack" mountain bike theme Chamber maintains downtown flower pots and is installing 16 banners downtown designed local artists See General Plan for more elements and details about upgrades planned
13	3			3		<ul style="list-style-type: none"> The Chamber is interested in including an informational kiosk in the town center plan that would include local a local commercial guide and hiking trails Chamber's downtown sign board announces events non-profit sponsored events
TOTAL	32					

<i>Technologie e arredo per la Qualità urbana (c) Technologies and facilities for Urban Quality</i>						
No Requirement	Peso/weight 1 (a)	Giudizi /marks (b)	Punti/real score (a)*(b)	Punteggio ideale/ideal score (c)	Punt. Max/highes 1 marks (a)*(c)	Note su evidenza/ description of the policies set up to satisfy the requirement
1	Window for bio-architecture and programs for the training of personnel assigned to the information project for the promotion of bioarchitecture ***	3			3	<ul style="list-style-type: none"> • Planning Department is developing green building standards • The following programs promote and regulate green building practices: Sustainable Fairfax, Marin Green BERT • Fairfax Lumber- Build it Green and the Away Station for recycled building materials • The Ecofest is part of the Fairfax Festival and showcases green building practices
2	Equipping the city with cables for optical fiber and wireless systems	2			3	<ul style="list-style-type: none"> • Equipping the city with cables for optical fiber and wireless systems— • Free Public Wi-Fi • Fiber optics networks for the Town offices as pilot program
3	Adoption of systems for monitoring electromagnetic fields.	2			3	<p>Chapter 19.08.070 RADIO FREQUENCY RADIATION (RFR) EMISSION REPORTS.</p> <ul style="list-style-type: none"> • This section includes EMF standards • Town is interested in EMF detection if funding is available • The County Health Department sets standards EMFs
4	Providing refuse containers in keeping with the environment and the landscape and removal according to established timetables.	3			3	<ul style="list-style-type: none"> • Downtown recycling and sorting containers • Marin Sanitary service is responsible for all refuse, recycling collection, and hazardous waste collection and has differentiated landfill and recycling collection http://www.marinsanitary.com/ • Also see Marin Recycling Center http://www.marinsanitary.com/mrc.html
5	Programs and promotion for planting public and private places with important environmentally suitable plants, preferably autochthonous in line with criteria of landscape gardening.	3			3	<ul style="list-style-type: none"> • Public Works department is responsible for developing these plans. The Town Hall is working on the creation of rain gardens and rain catchment systems for the Town Hall. • Street tree plan includes planting of native species, plantings at entrance to town natives species, planning commission encourages drought tolerant and natives. • New green building plan increases zoning limitations when green practices are used • Community Garden features organic agriculture • Environmental Forum of Marin teaches organic agriculture classes • Marin Municipal Water District sponsors Bay Friendly Gardening Classes • Sustainable Fairfax's permaculture garden is open to the public sunup to sundown
6	Plans for providing services for the citizens (Dissemination of municipal services via internet and plans for creating and educating the citizens in the use of an internet-based civic network).	2			3	<ul style="list-style-type: none"> • Free Public Wi-Fi plans are in the works. Fairfax also has Free access cable. Town of Fairfax website, Chamber of Commerce, and a town social networking page with plans to create a Fairfax business networking site. • See Town website for information on citizen input process to general plan • Town provides many opportunities for citizen input in town forums • Town website has been reformatted to provide of use • Town Council meetings will soon be telecast • Audio versions of council meetings will be available on the website
7	Plan for controlling noise in specifically noisy areas.	2			3	<ul style="list-style-type: none"> • Fairfax Noise code is listed in town code Chapter 8.20: Noise Control and includes regulations on contractors hours • Fairfax also has a vibrant music scene. Venues choosing to have live music must have a cabaret permit. • Police are sensitive to the needs of musicians and musicians are not considered a noise issue

Technologies e arredo per la Qualità urbana (c) Technologies and facilities for Urban Quality

Note su evidenze/ description of the policies set up to satisfy the requirement

No Requirement	Peso/weight (a)	Giudizi /marks (b)	Punti/real score (a)*(b)	Punteggio ideale/ideal score (c)	Punt. Max/highes (a)*(c)	
Plan concerning colors.						
8	2					<ul style="list-style-type: none"> Fairfax is interested in and promotes street mandalas, murals, mosaics, and further town beautification. Design review approval includes color schematics, other design review residential limitations include you have to use more natural muted colors if in a visible location—the hillside Please see Title 17 Zoning Chapter 17:020 Design Review Regulations for process and specifics of design review for commercial art and traffic signage and colors The Fairfax Design Review Board is made up of resident volunteers appointed by the Town Council to review and approve the design elements of development proposals in the residential and commercial areas. The Board meets the second Wednesday of each month at 7:30 P.M. at the Women's Club de Park Road
Promotion of telework.						
9	2			3		<p>Fairfax endorses telecommuting for residents and town officials to reduce their ecological footprint. A policy was recently adopted by the Town Council in support of telecommuting. See Chapter 10.32.040 TRRP REDUCTION</p>
TOTAL	21					

4. (b) 505 Grantmaking activities/Mindee's production

Note an evidence/ description of the policies set up to satisfy the requirement

Requisito (TTA)	Peso/weight	Peso/weight	Grading /marks	Puntifreal score	Puntegsi o ideale/ideal score	Punt. Max/highes t marks	Note an evidence/ description of the policies set up to satisfy the requirement	
	ht	ht						
1	Plans for the development of organic farming. ***	3	(a)	(b)	(a)*(b)	(c)	(a)*(c)	<ul style="list-style-type: none"> Plans for the development of organic farming California Farm Bureau Association www.co.marinn.ca.us/comdev/pdf/planning/coastal/.../CFBF_11_19_09.pdf Marin Agricultural Land Trust (MALT) http://www.malt.org/ See Saving the Marin Sonoma Coast Terra Marin http://www.terra-marin.com/articles/e/spring08.php Strauss Family Farms methane capture production Fairfax has an Artist in Residence to oversee local art projects. We are interested in labelling products/ crafts "Fairfax Made" Fairfax is known for its vibrant music scene and community, three venues have live music almost every night of the week Fairfax has a rich history of live music and "hippies", it is committed to preserving this heritage Good Earth Natural and Organic Foods promotes local food preparers who choose local organic ingredients. Several local restaurants serve local organic food and are certified green businesses.
2	Certification of the quality of artisan produced products and objects and artistic crafts. ***	3					<ul style="list-style-type: none"> Head shops, jewelry, leather, drum makers, (ceramics, painters, silversmiths) rents somewhat affordable for artists, sound studio We are promoting repurposing, reuse, and traditional crafting/ production through Back to Basics education/ community education; We strive to preserve tradition crafts people including leather crafts, instrument makers, and other unique products made locally. 	
3	Programs for the safeguarding of artisan and/or artistic craft products in danger of extinction. ***	3					<ul style="list-style-type: none"> Fairfax Farmers Market and Fairfax Festival show cases local artists. Fairfax Body and Soul Festival features local artists, healers, and crafts people 	
4	Safeguarding traditional methods of work and professions at a risk of extinction. ***	3					<ul style="list-style-type: none"> Fairfax Farmers Market and Fairfax Festival show cases local artists. Fairfax Body and Soul Festival features local artists, healers, and crafts people 	
5	Use of organic products and/or those produced in the territory and the preservation of local traditions in restaurants, protected structures, school canteenas) ***	2					<ul style="list-style-type: none"> The following projects are Good Earth lunch program, farmers market, local restaurants serving organic and local ingredients. We are interested in the implementation of Marin Organic certification for restaurants and food services. Our localization plans include boosting shop local campaigns and the promotion of local artisan food producers. Fairfax schools have organic gardens and sustainability education. 	
6	Programs for educating taste and nutrition in schools in collaboration with Slow Food***	2					<ul style="list-style-type: none"> The Ecofest features children's activities including sustainable food systems education by Uncle Mindee's Food Forum. Programs for educating taste and nutrition in schools in collaboration with Slow Food- Fairfax is looking into collaborating with Uncle Mindee's Food Forum for local sustainable food systems education http://www.unclemindee.com/ Fairfax will be implementing sustainable food systems education in school and working with Revolution foods for better school lunches. 	

4. (b) Significant, measurable production

Note see evidence/ description of the policies set up to satisfy the requirement

Requisite (ITA)	Peso/weight	Peso/weight	Grading /marks	Punt/real score	Punt/real score/ideal/rate	Punt. Max/higher 1 marks	
7	Favoring the activities of wine and gastronomic Slow Food Presidia for species and preparations making extinction ***	3			3		<ul style="list-style-type: none"> • Rebecca Burgess http://www.rebeccaburgess.com/ helps the town by preserve the local natural dye traditions and wild food ways • Good Earth Natural and Organic Foods in conjunction with Uncle Miltdey's Food Forum provides classes on a variety of food topics • Marin Organic certifies local organic food in conjunction with CCOF and provides many classes and events http://www.marinorganic.org/ • New wine and cheese bar in Fairfax is linked with Slow Food Marin-Petaluma • Sustainable Fairfax has a membership with Slow Food Marin-Petaluma
8	Census of the typical products of the territory and support of their commercialization (updating of markets for local products, creation of appropriate spaces) ***	2			3		<ul style="list-style-type: none"> • Good Earth Natural and Organic Foods promotes local food preparers who choose local organic ingredients. Several local restaurants serve local organic food and are certified green businesses.
9	Census of trees in the city and enhancing the value of large trees or "historical trees".	2			3		<ul style="list-style-type: none"> • In 1973, the Town of Fairfax approved Ordinance No. 387 for trees. The purpose of the ordinance is to preserve the wide variety of local native trees and to protect the benefits they provide the citizens. Trees prevent topsoil erosion, reduce the risk of landslides, and contribute to fresher air by using up excess carbon dioxide and turning it into life supporting oxygen. Additionally, trees provide scenic beauty and aesthetic characteristics to the town. • Chapter 8.36.020 of the Town Code defines "altering" and "tree." A Tree Permit is required for removal OR • Propose the recognition of native and immigrant cultures of the town and commemorating with a Culture Fest and promotion of indigenous/ immigrant artist • Local schools have International Day Festivals • Fairfax has many local Festival that promote and preserve local culture February: Crab feed Mar: Brew Fest and Sustainable Spring Fest April: Yes Fest May: Fat Tire Fest June: Fairfax Fest and Eco Fest August: Good Fest Sept: Town Picnic/ Body and Soul Oct: Eco-Halloween/ Bike-tober Fest Nov: Thanksgiving Day Ride--Pine Mtn. Loop--Manor Winter Faire
10	Promoting and preserving local cultural events ***	2			3		
11	Promoting "urban" and school gardens for autochthonous cultures grown with traditional methods.	2			3		<ul style="list-style-type: none"> • Each school in Fairfax has an organic garden in which the children have the opportunity to learn about food production and the appreciation of local farmers. Regular field trips are made to the Farmer's Markets. The curriculum for the Marin Schools Garden is based on US Davis Agriculture and Natural Resource Program- Marin County's Cooperative extension see: http://cemanin.ucdavis.edu/Resources_for_Educators/School_Gardens.htm
TOTAL		27					

Oggetti (c)/Hospitality

No	Requirement	Peso/ weight (a)	Giudizi	Punti/real	Punteggio	Punt.	
			/marks (b)	score (a)*(b)	ideal/ideal score (c)	Max/highest (a)*(c)	
1	Training courses for tourist information and quality hospitality***	3			3		<ul style="list-style-type: none"> Chamber of Commerce has a website. People can contact the Chamber in regards to events and visitor information. The Chamber also provides print advertising to attract people to Fairfax; subsidized advertising to local shops which is printed in the Independent Journal-- 101 publication although they are moving more to electronic means of communication--
2	Using international signs in the tourist signs of the historical centers with guided tourist itineraries. ***	3			3		<p>Signs will be placed in the park along Bolinas Road, directing people to the rain garden and farmers market. Some historical buildings have historic markers. The Fairfax Historical Society has information about historic sites that can be obtained on their website or in the Fairfax History Book that is available in local shops.</p>
3	Reception policies and plans to facilitate the approach of the visitors to the city and access to information and services (parking extension/elasticity of opening hours of public offices, etc.) with particular regards to scheduled events.	2			3		<ul style="list-style-type: none"> During local events local organization, Marin County Bicycle Coalition, offers valet bicycle parking, more police presence for safety. Public parking is available.
4	Preparation of "slow" itineraries of the city (brochures, websites, home pages, etc.)	2			3		<ul style="list-style-type: none"> Although none presently exist, the Chamber is considering hiring an additional support staff to assist with this process. Nonetheless, we regularly attract international tourists based on our rich mountain biking, "hippie", and music heritages, which seem to be an international language.
5	Making the tourist operators and storekeepers aware of the need for a transparency of prices and the exhibition of rates outside the business establishments.	2			3		<p>Menus are available outside restaurants. Fairfax is not such a large town that it has different sectors for locals and tourists; thus, we have no two-tiered pricing structures.</p>
TOTAL		12					

No	Requirement	Peso/weight (a)	Giudizi	Punti/real	Punteggio	Punt.	Note su evidenza/ description of the policies set up to satisfy the requirement
			/marks (b)	score (a)*(b)	ideale/ideal score (c)	marks (a)*(c)	
1	Campaign to provide the citizens with information on the aims and procedures of what a Slow City is, preceded by information of the intentions of the Administration to become a Slow City***	3			3		The Town of Fairfax provides residents opportunities to be a part of planning and policy creation. Many committees exist to facilitate this. Commissions provide oversight for projects such as Safe Routes to School, open space ordinances, transportation, housing, etc. A Town Hall meeting will be arranged to introduce residents to the Cittaslow project and the town website will include information about Cittaslow. Sustainable Fairfax on behalf of the Town of Fairfax is a member of Slow Food Marin-Petaluma.
2	Programs to involve the social fabric in acquiring the "slow" philosophy and the application of Slow City projects and in particular: educational gardens and parks, book facilities, adhesion to the project of the germ plasma bank. ****	3			3		Fairfax has the following partnerships currently established or in process: school garden projects, plans for community gardens, implementing "Slow Food curriculum into Ross Valley School District, partnership with local markets and restaurants, partnership with Farmers Market, Marin Organics, Sustainable Fairfax, SPAWN, Bolinas Seed Library, seed saving classes, preserving the genetic biodiversity of Fairfax
3	Programs for the dissemination of the Slow City and Slow Food activities. ****	2			3		Town of Fairfax Website, Fairfax Facebook group, Town Blog, local Press Ross Valley Reporter, Farmer's Market Green Wednesdays, Town Hall Meetings, Sustainable Fairfax Sustainability Center
TOTAL		8					

Requisiti straordinari - Extraordinary' requisites

1	Meeting the requisite, launched by Slow City, for the campaign of "action/identity" of Slow City (obligatory)						
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Requisiti straordinari - Extraordinary' requisites

Consegna/Conoscenza (O) Awareness

N° Requirement	Peso/weight (a)	Giudizi /marks (b)	Punti/real score (a)*(b)	Punteggio ideale/ideal score (c)	Punt. Max/highest marks (a)*(c)	Note su evidenze/ description of the policies set up to satisfy the requirement
II Constitution and support of the Slow Food Presidia (note of merit).						
III Member cities are required to add the trade mark Cittaslow (Slow City) to their municipal letterhead and to add the contents of the "Slow" philosophy to their website.						